

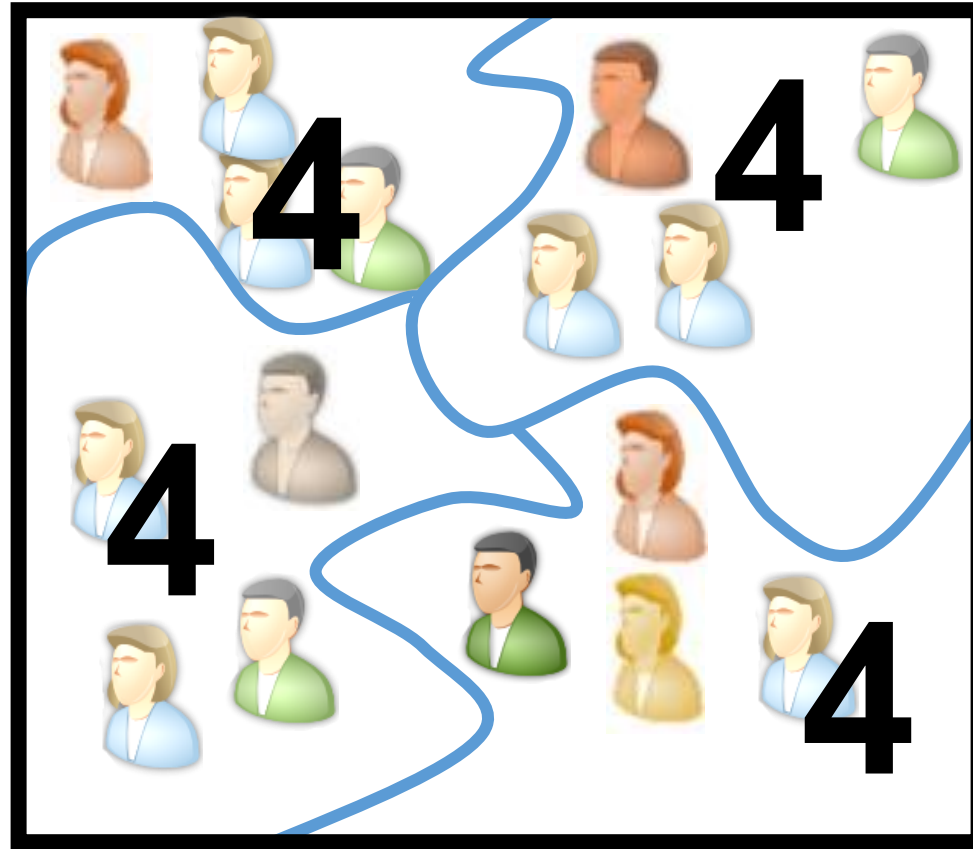


Common Cause

Holding Power Accountable

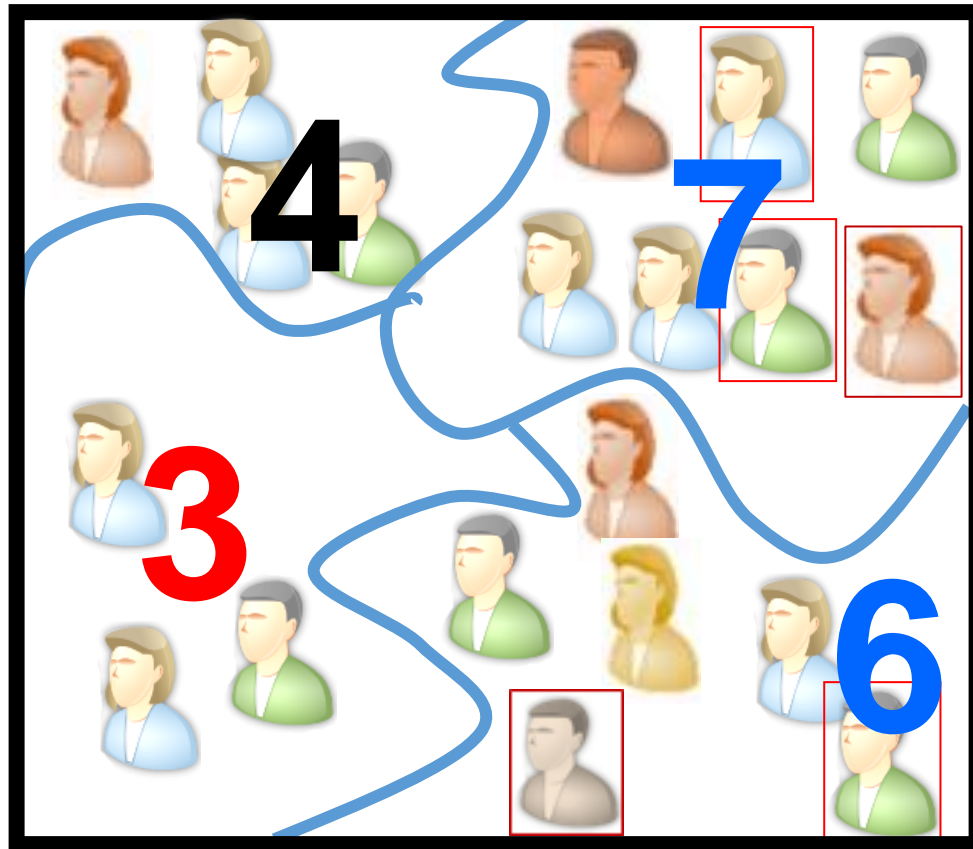
Redistricting is when we redraw districts so each has the same number of residents.

What is
Redistricting?



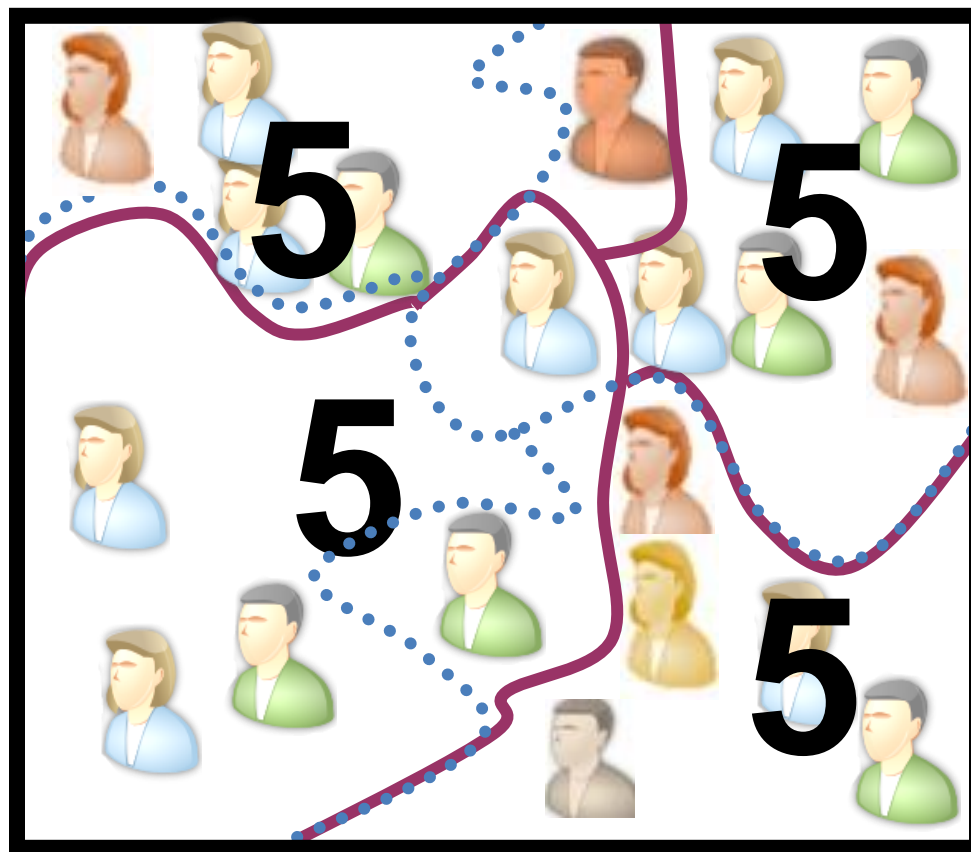
Over time, districts become uneven in population.

**What is
Redistricting?**



Every ten years, the district lines have to be redrawn to make each district even in the number of people again.

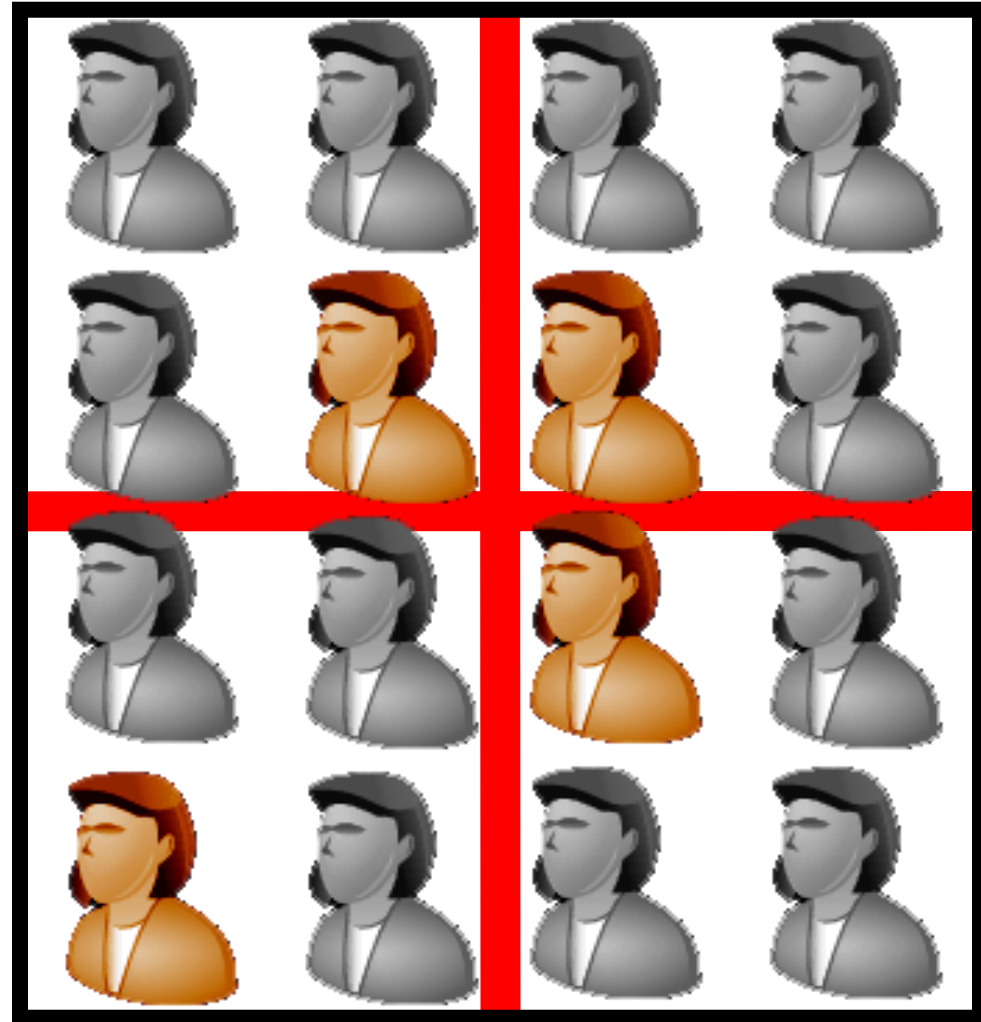
**What is
Redistricting?**



The way the lines are drawn can be used to take away **minority voting rights**.

**Why does
Redistricting
Matter?**

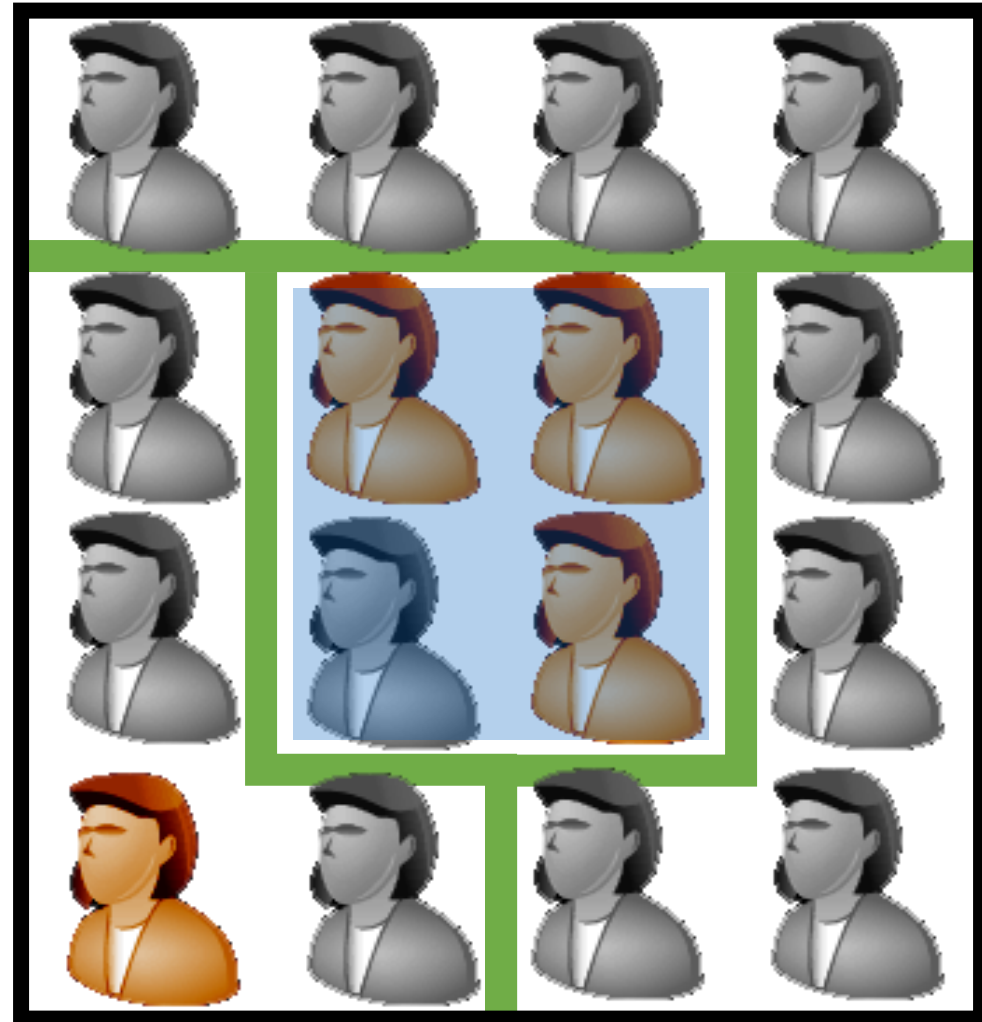
Minorities
make up
only
 $\frac{1}{4}$ in all
four
districts



When people organize, we can elect
candidates of our **community's choice**.

Minorities
make up $\frac{3}{4}$
of this
district

If a majority
can be
drawn, the
Voting
Rights Act
requires it



Why does
Redistricting
Matter?



California's Redistricting Story



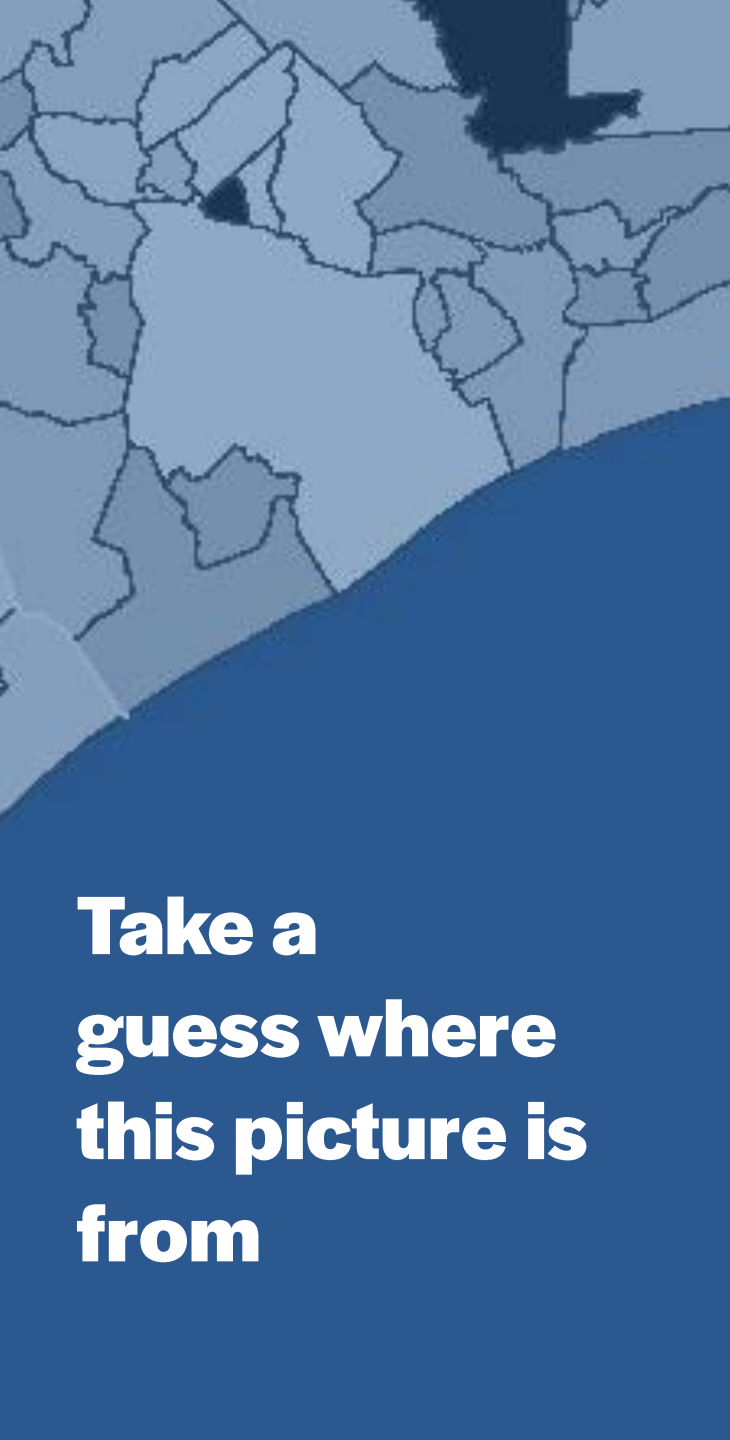
HEY, MR.
GOVERNMENT
OFFICIAL, WHAT'S
GOING ON
UNDER THERE?

TRUST ME.
YOU DON'T NEED
TO KNOW.

THE
PUBLIC

CLOAK
of
SECRECY





**Take a
guess where
this picture is
from**

**What are the real life
impacts of gerrymanders?**



**In a time of
need, Watts
was ignored.**



In 2001, Watts was split by incumbents into 3 districts at the Congressional level.

Division of Watts in 2001: CA Congressional Districts

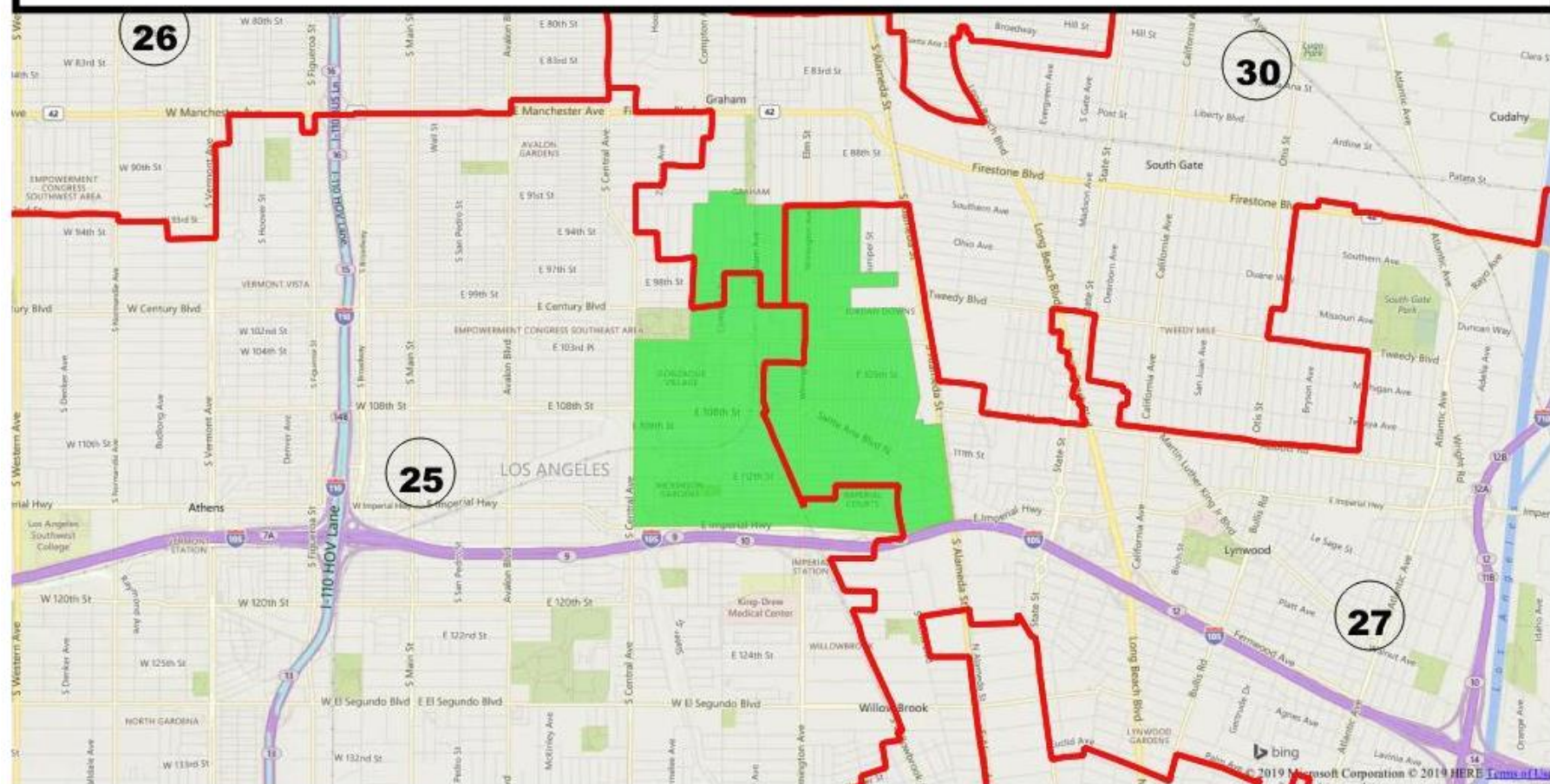


Why? Because the Watts neighborhood was split by district lines

In 2001, Watts was split
by incumbents into 3
districts at the state
Senate level.

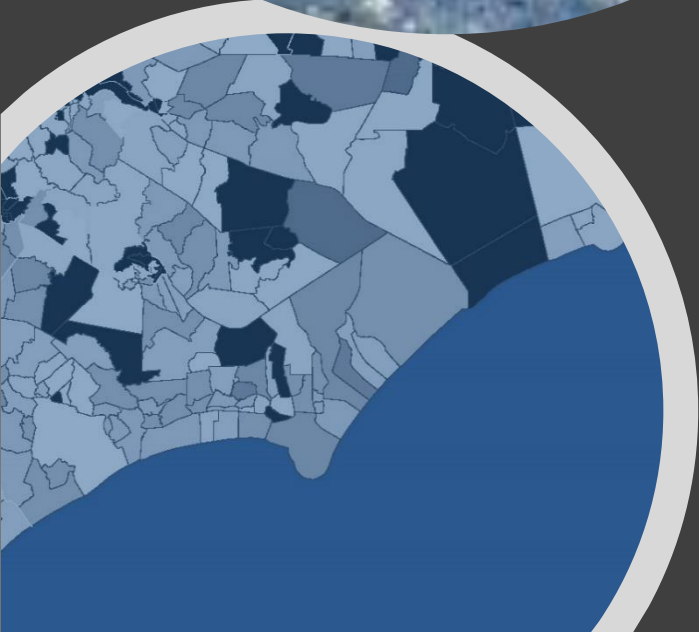
**Why? Because
the Watts
neighborhood
was split by
district lines**

Division of Watts in 2001: CA State Senate Districts





**Because of
redistricting,
community voices
and needs were
abandoned.**



“At the time of the 2003 flood, I remember our office trying to be very responsive, but there was a lot of ping-ponging of constituents between elected representatives. Residents weren't sure who actually was their member of Congress.”

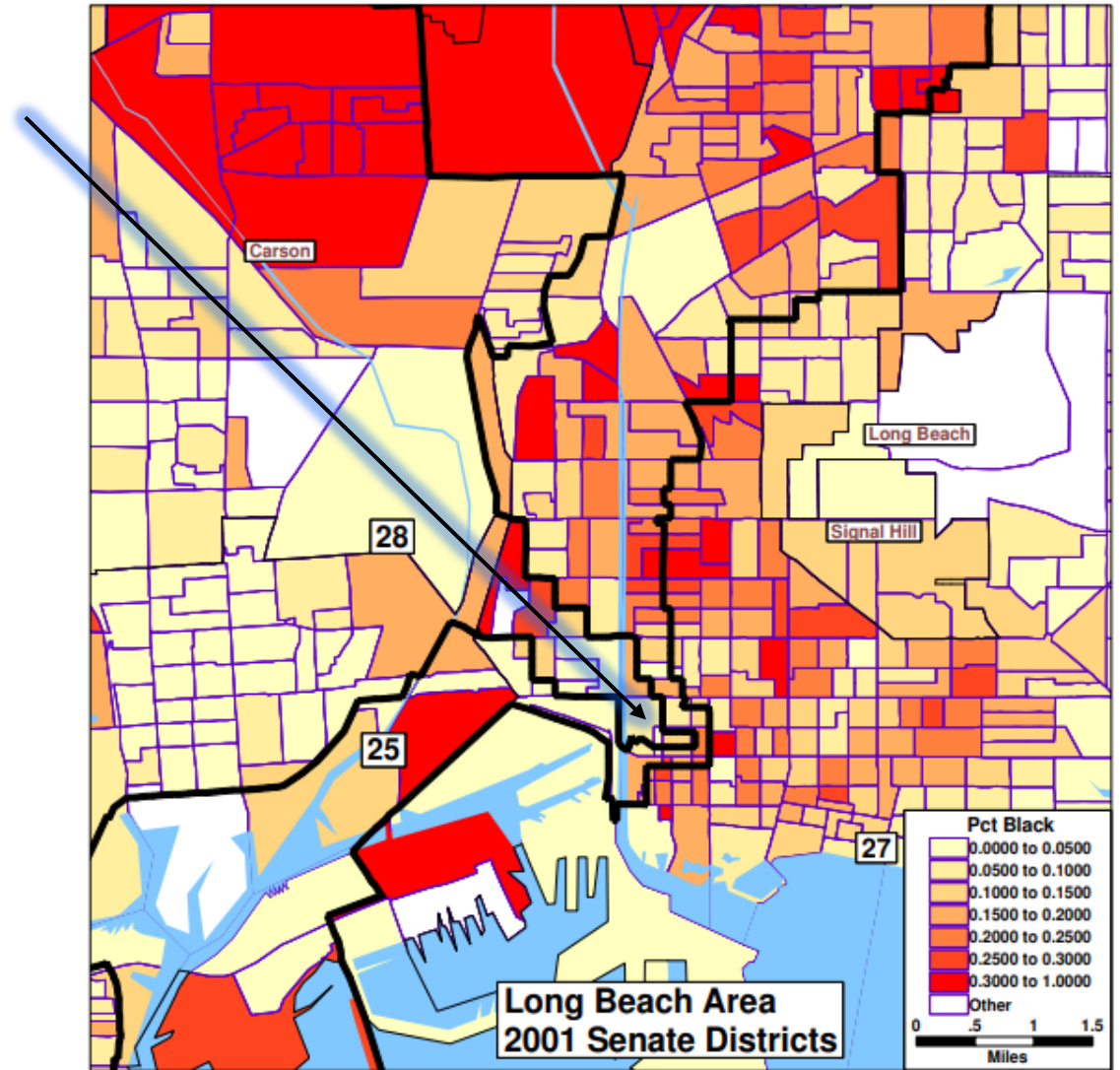
Watts is cut into three different Congressional and state Senate districts. Residents who live on the same street may live in different districts. There was a lot of unnecessary frustration for constituents during a difficult time.

This would have never happened if all of Watts belonged to one district.”

- Romulo Rivera, former Congressional staffer

In 2001, the
Legislature gave
Long Beach the
“boot.”

**In 2001,
incumbent
protection
resulted in cities
and minority
communities
getting split**



In 2008, an unusual coalition of people from left, right and center pushed for **Prop 11's** redistricting reform.



CA's Citizen Redistricting Commission

**CITIZEN
EMPOWERMENT**



CA's Citizen Redistricting Commission

PUBLIC ACCESS

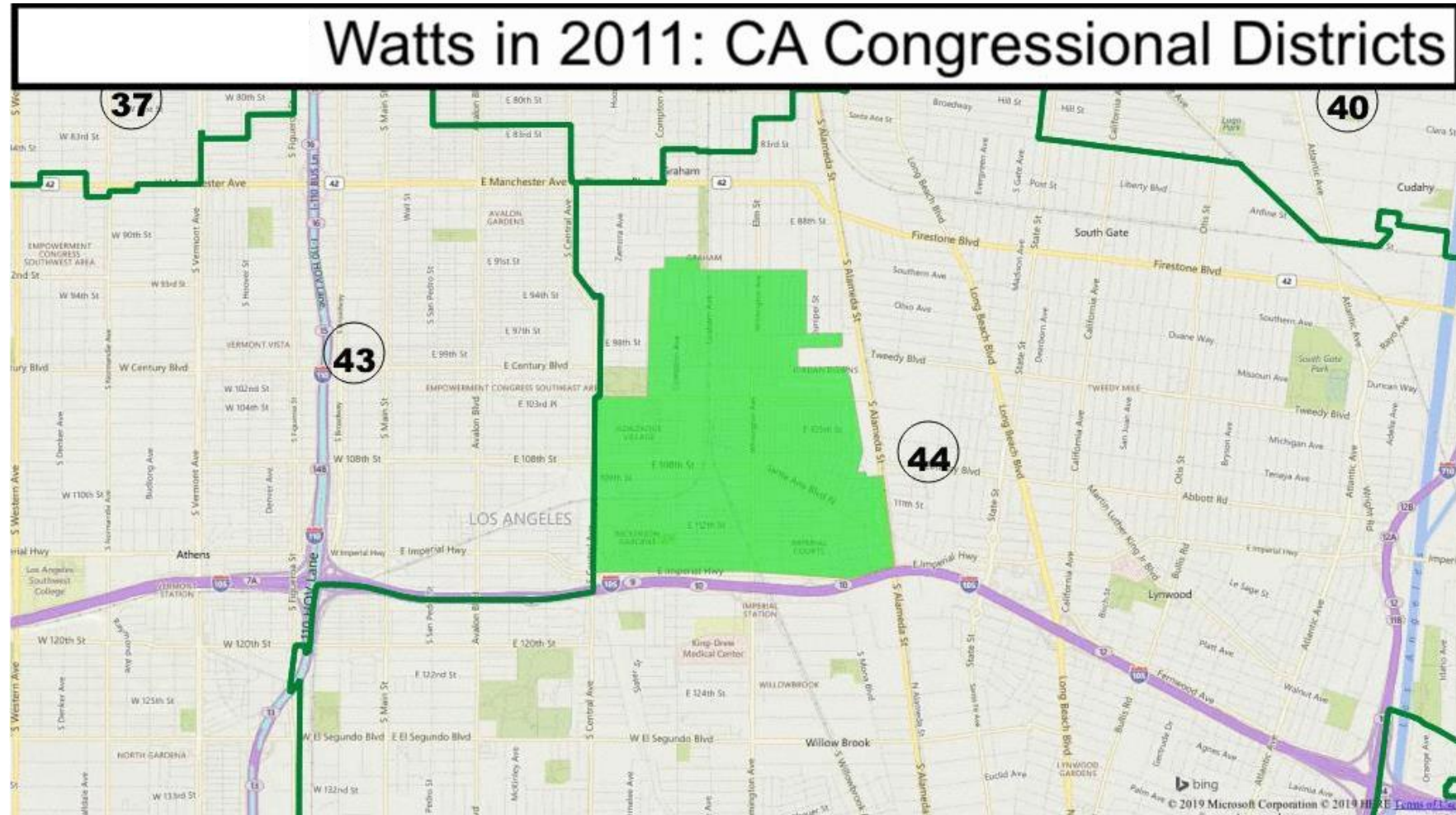


In all, the California Citizens Redistricting Commission:

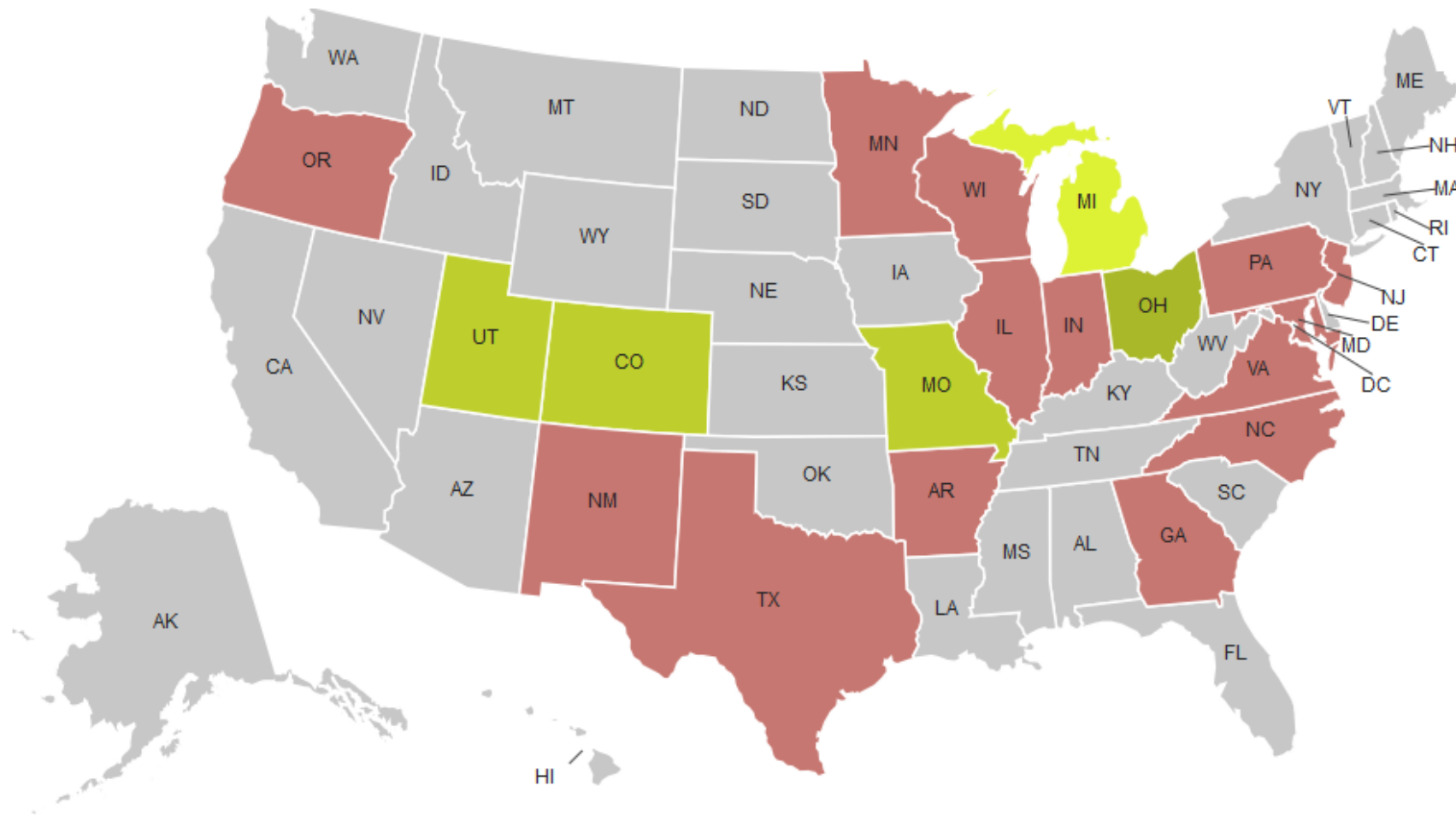
- Held over 100 public meetings
- Met in 32 cities over an eight month period.
- Received input from over 20,000 members of the public

**After 2011, leaders united to testify about Watts before the CA Citizens Commission.
Watts was made whole.**

**Redistricting
matters because
it can lift
community
voices**



CA sparked a Redistricting Revolution



5 states adopted Redistricting Reforms in 2018

- **Ohio**
- **Michigan**
- **Missouri**
- **Colorado**
- **Utah**

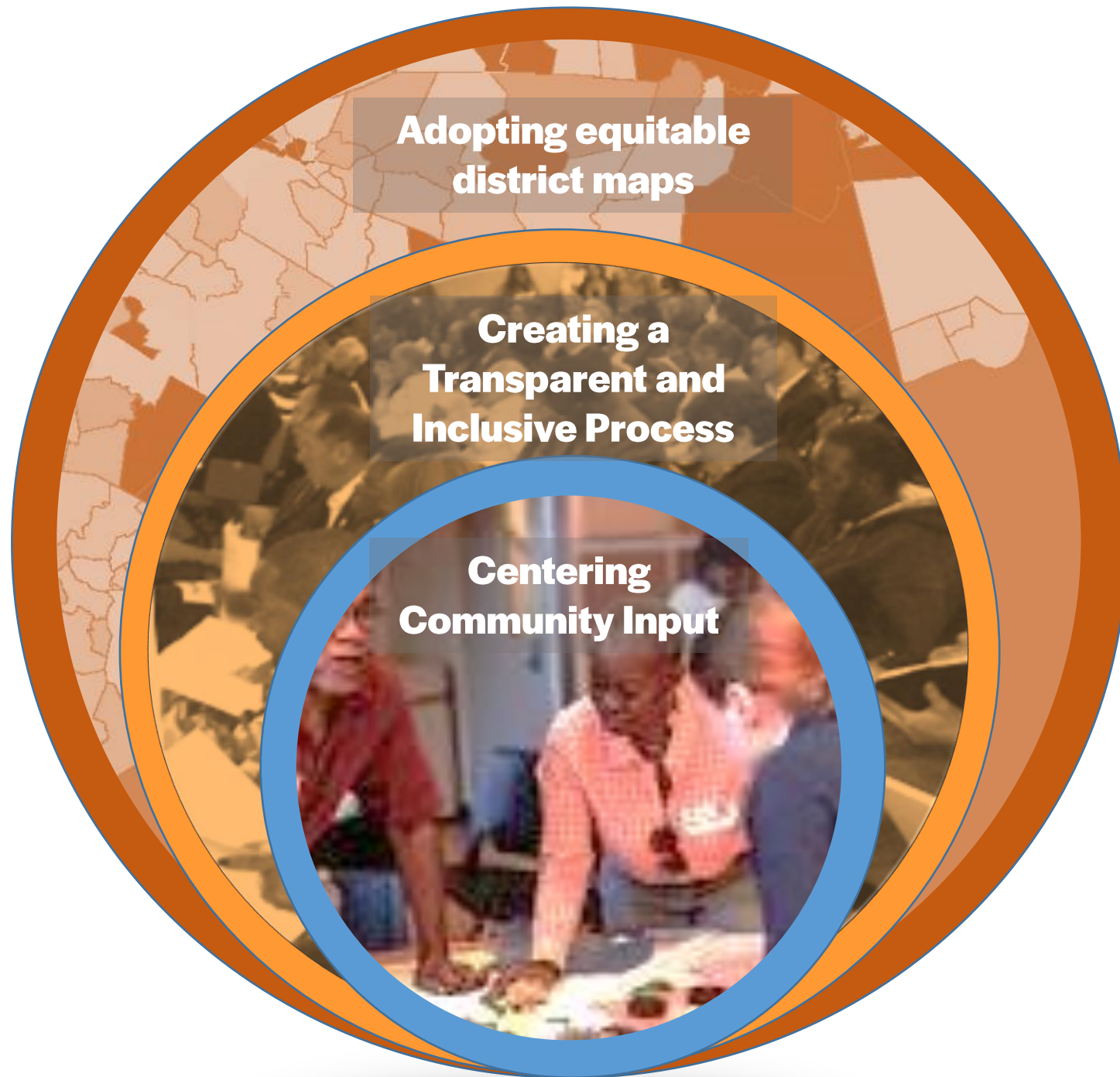
CA sparked a Redistricting Revolution

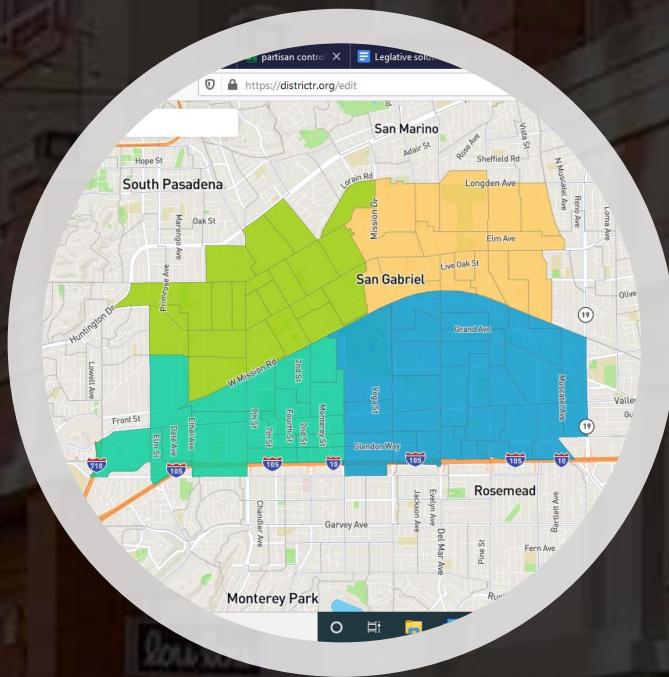


California cities and counties also moved to independent commissions:

- **Berkeley**
- **Chula Vista**
- **Escondido**
- **Oakland**
- **Long Beach**
- **Los Angeles County**
- **Roseville**
- **Sacramento**
- **San Diego City**
- **San Diego County**
- **Santa Barbara County**

3 Driving Principles





How can you help communities participate?

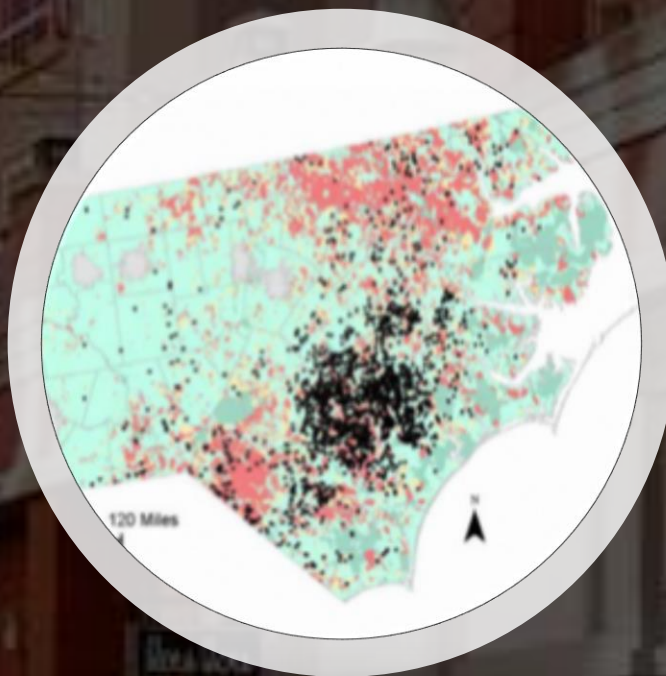
Listen to the stories of Santa Barbara communities

- Explain how to give input
- Organize community-centered redistricting workshops
- Adopt a free mapping software platform like Districtr.org for input



How can you create a transparent and inclusive process?

- Allow community leaders to submit district proposals for consideration
- Hold meetings / webinars with videos turned on
- Maps are visual!
- Give people time to comment on draft maps
- Think about language and disability access



How can you lead us to more representative government?

- Bring your lived experience. Listen to others' stories.
- Get to know your fellow commissioners.
- Set an example for the country.



Holding Power Accountable

California Adjusted Timeline

For local redistricting

By 09.30,
PL 94-171
Census
Data
release

By 10.30,
State
Adjusted
Data

Cand
Filing
3.16.22

Primary
6.7.22

Feb
'21

Mar
'21

Apr
'21

May
'21

Jun
'21

Jul
'21

Aug
'21

Sep
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Oct
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Nov
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Dec
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Jan
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Feb
'22

Mar
'22

Apr
'22

May
'22

Jun
'22

Commission can:

- 1) Hold hearings to take Community of Interest testimony,
- 2) Start map visualizations,
- 3) Begin analysis for VRA compliance

11.1.21-
12.15.21
Display
draft maps,
hold
hearings,
vote on final
maps

Court
review of
maps

County
assigns
voters to
precincts
based on
new
maps



Thank you!
Questions?
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