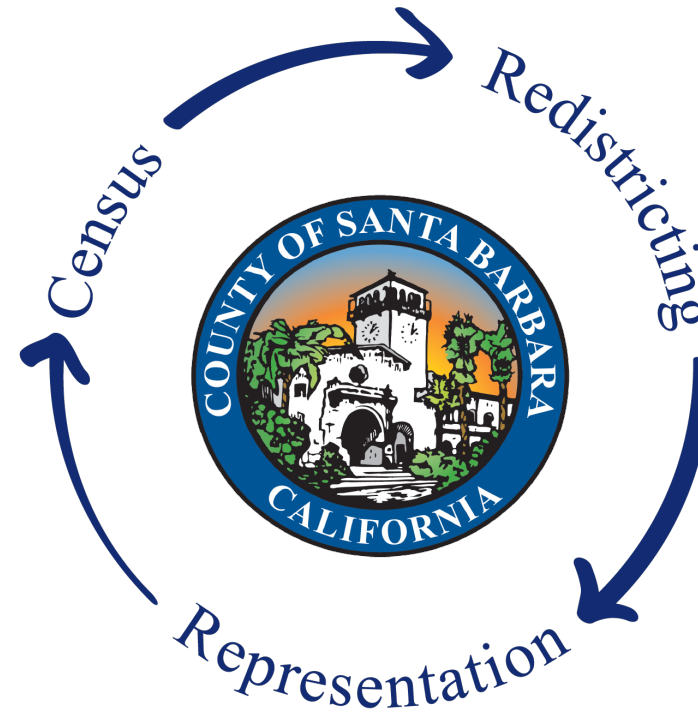




Santa Barbara County **REDISTRICTING**

What is redistricting?

- **Every 10 years** Census data are used to redraw election district lines.
- The new election lines determine which community members are placed in each supervisorial district, and voters within each district will elect one of their own as County Supervisor.



Why should I get involved?

Sharing your unique point of view will help ensure that our diverse communities are fairly represented.



What does redistricting look like?

- Community input via public hearings, workshops and public mapping tools
- Analysis of most recent census and other data
- Public review of all maps

Who draws the lines?

All residents of Santa Barbara County are encouraged to submit draft maps throughout the County's Redistricting process.

Mapping tools will be released soon.

Who approves the lines?

In 2018, Santa Barbara County voters approved Measure G, creating the “Citizens Independent Redistricting Commission” (CIRC).

- *Requires an independent, transparent and nonpartisan process that creates the opportunity for everyone to be heard.*

The Santa Barbara County Citizens Independent Redistricting Commission



1st District Commissioner
Cheryl Trosky



1st District Commissioner
Karen Twibell



2nd District Commissioner
William McClintock



2nd District Commissioner
Megan Turley
(Vice Chair)



3rd District Commissioner
Norman Douglas
(Doug) Bradley



3rd District Commissioner
Kevin Kaseff



4th District Commissioner
Amanda Ochoa



4th District Commissioner
James H. Bray (Jim)



5th District Commissioner
Jannet Rios



5th District Commissioner
Glenn Morris
(Chair)



At-Large Commissioner
Kathryn Adams

Engaging Residents

- Extensive public outreach
 - Online, traditional media, and face-to-face
- Seven hearings before drawing maps
- Residents define local communities of interest
- Residents draw initial draft maps
- Seven hearings to gather feedback on draft maps
- Deadline for final district map: December 15, 2021

Rules For Drawing the Lines

In accordance with federal, state, county law, the Commission must draw lines pursuant to the following criteria, which are listed in order of priority:

1. Federal Laws

- US Constitution – reasonable equal population and no racial gerrymandering
- Federal Voting Rights Act

2. State Law and Measure G Requirements

1. California Voting Rights Act
2. Geographical-contiguity
3. Undivided neighborhoods and “communities of interest”
4. Undivided cities and Census designated place
5. Easily identifiable boundaries
6. Compact
7. Topography, geography, and cohesiveness

3. Other Traditional Redistricting Principles

- Future population growth
- Minimize voters shifted to different election years

In addition, the Commission is prohibited from considering the residence of any incumbent or political candidate and districts shall not be drawn for purposes of favoring or discriminating against an incumbent, political candidate, or political party.

Communities of Interest (COI)

“A contiguous population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.”



Define Your Community

- How do you define your neighborhood or community?
 - *Around a park or a school, between major roads, or some other definition?*
- What are the community's geographic borders?
- What shared issues, concerns and/or demographics tie the community together?
 - *How is this community impacted by County policy decisions?*

Tell your community's story.

How you can participate



DESCRIBE
your community



DRAW
your community
on a map

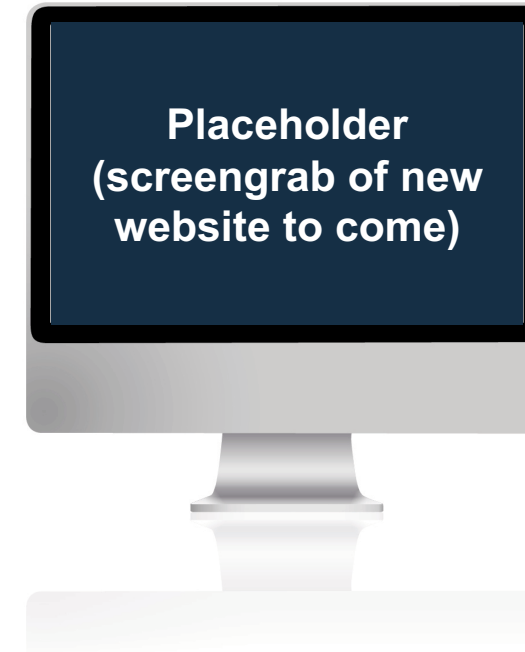


PROVIDE
your input directly
to the commission

Provide your input today at: DrawSantaBarbaraCounty.org

Want to learn more?

- Visit our website:
DrawSantaBarbaraCounty.org
- Participate in one or more public meetings
 - See website for meeting schedule
- Forward contact information for community groups we should contact and urge them to contact us.
- Or email us at:
redistricting@countyofsb.org



Who else should we contact?

DrawSantaBarbaraCounty.org

Review the list of groups we are contacting.

- Provide the names and contact information of any additional community-based organizations we should contact.

The logo for the County of Santa Barbara Citizens Independent Redistricting Commission, featuring a collage of local scenes and the text "County of Santa Barbara Citizens Independent Redistricting Commission".

Public Outreach to Community Organizations

Community-based organizations are invited to use this form to request public outreach materials from the County of Santa Barbara Citizens Independent Redistricting Commission.

PLEASE NOTE: All information submitted through this form will be made available to the public. Do NOT submit personal information.

Individuals and organizations personally interested in helping with outreach should NOT list their information here. Instead, please sign up for the redistricting outreach email list using the "Click to Subscribe" link at the top of the Commission website:
<https://countyofsb.org/redistricting.sbc>

* Required