Plan 102

Santa Barbara County
2021 Redistricting

Guadalupe

166

Santa Maria

5

Garey

135

Orcutt

Sisquoc

Casmalia

1

101

Vandenberg AFB

Los Alamos

4

Vandenberg Village

Mission Hills

Los Olivos

Lompoc

Ballard

246

Santa Ynez

Buellton

154

Solvang

1

3

101

Eastern Goleta Valley

Mission Canyon

Goleta

Montecito

Toro Canyon

217

2

225

144

192

Isla Vista

Summerland

Carpinteria

Santa Barbara

101

New Cuyama

166

Cuyama

33

1
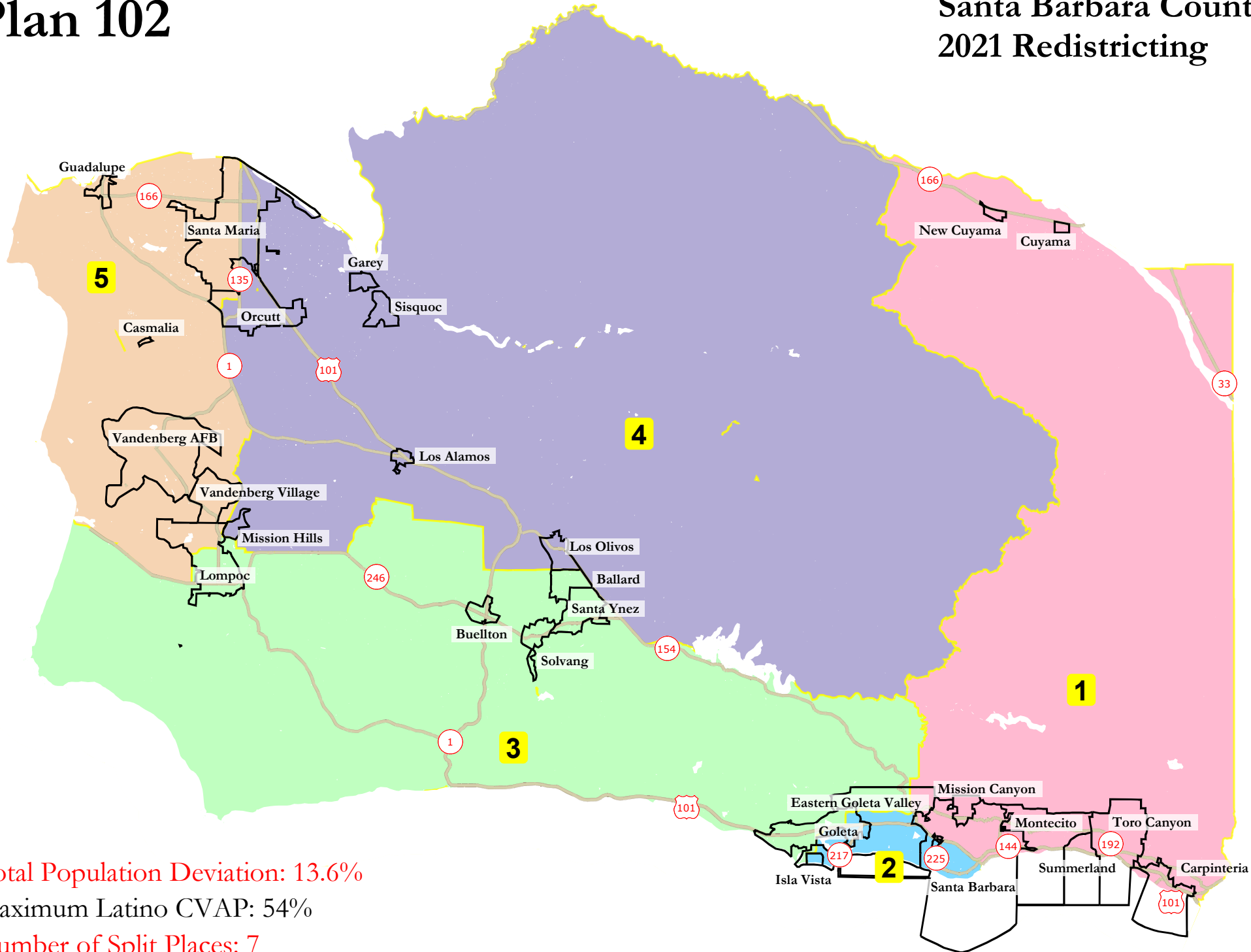
Total Population Deviation: 13.6%

Maximum Latino CVAP: 54%

Number of Split Places: 7

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National Demographics Corporation, November 11, 2021

Category	Field	1	2	3	4	5	Total
				Santa Barbara County - Plan 102			

Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	90,430	84,505	96,630	86,541	88,485	446,591
	Population Deviation	1,112	-4,813	7,312	-2,777	-833	12,125
	Pct. Deviation	1.22%	-5.41%	8.16%	-3.13%	-0.96%	13.57%
Total Pop.	Hispanic/Latino	35%	33%	41%	52%	74%	47%
	NH White	56%	49%	46%	38%	18%	41%
	NH Black	1%	2%	3%	2%	2%	2%
	NH Asian/Pac.Isl.	6%	15%	8%	6%	5%	8%
	NH Native Amer.	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	66,545	63,110	59,699	53,366	36,721	279,441
	Hisp	22%	23%	28%	34%	54%	30%
	NH White	71%	64%	61%	56%	34%	60%
	NH Black	2%	3%	3%	2%	3%	3%
	Asian/Pac.Isl.	5%	9%	8%	7%	8%	7%
	Native Amer.	1%	1%	2%	1%	1%	1%
Voter Registration (Nov 2020)	Total	58,630	48,888	53,472	45,973	31,237	238,200
	Latino est.	21%	23%	27%	37%	59%	31%
	Spanish-Surnamed	20%	21%	25%	34%	54%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	77%	72%	70%	63%	41%	68%
	NH Black	2%	2%	3%	2%	3%	2%
Voter Turnout (Nov 2020)	Total	52,183	41,959	45,747	38,367	23,788	202,044
	Latino est.	20%	22%	24%	33%	53%	28%
	Spanish-Surnamed	18%	20%	22%	31%	49%	26%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	77%	72%	70%	63%	41%	68%
	NH Black	2%	2%	3%	2%	3%	2%
Voter Turnout (Nov 2018)	Total	40,638	33,957	35,136	27,231	15,236	152,198
	Latino est.	16%	19%	19%	25%	44%	22%
	Spanish-Surnamed	15%	17%	18%	24%	42%	20%
	Asian-Surnamed	2%	4%	3%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	80%	75%	74%	70%	49%	73%
	NH Black est.	2%	2%	3%	2%	3%	2%
Age	age0-19	19%	26%	28%	28%	35%	27%
	age20-60	52%	55%	51%	51%	52%	52%
	age60plus	29%	19%	21%	21%	13%	20%
Immigration	immigrants	19%	22%	20%	20%	35%	23%
	naturalized	44%	35%	40%	37%	23%	34%
Language spoken at home	english	70%	64%	65%	62%	35%	60%
	spanish	24%	25%	27%	33%	61%	33%
	asian-lang	2%	6%	4%	3%	3%	4%
	other lang	4%	5%	3%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	14%	16%	34%	18%
Education (among those age 25+)	hs-grad	33%	32%	43%	48%	37%	39%
	bachelor	29%	26%	19%	16%	9%	20%
	graduatedegree	22%	20%	13%	8%	6%	14%
Child in Household	child-under18	21%	24%	35%	37%	53%	32%
Pct of Pop. Age 16+	employed	66%	60%	65%	65%	68%	65%
Household Income	income 0-25k	14%	22%	15%	12%	13%	15%
	income 25-50k	15%	19%	19%	19%	24%	19%
	income 50-75k	16%	13%	16%	18%	21%	17%
	income 75-200k	36%	33%	40%	44%	37%	38%
	income 200k-plus	19%	13%	11%	8%	5%	12%
Housing Stats	single family	62%	57%	74%	83%	76%	69%
	multi-family	38%	43%	26%	17%	24%	31%
	rented	53%	55%	46%	35%	49%	48%
	owned	47%	45%	54%	65%	51%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).