

	Santa	Barbara	County -	- Plan 10	3		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	89,392	84,468	92,688	88,721	91,435	446,704
	Population Deviation	51	-4,873	3,347	-620	2,094	8,220
	Pct. Deviation	0.06%	-5.45%	3.75%	-0.69%	2.34%	9.20%
	Hispanic/Latino	35%	34%	31%	55%	80%	47%
Total Pop.		56%					
	NH White		47%	56%	33%	13%	41%
	NH Black	1%	2%	2%	3%	1%	2%
	NH Asian/Pac.Isl.	6%	15%	9%	6%	5%	8%
	NH Native Amer.	1%	1%	2%	1%	1%	1%
Citizen Voting Age Pop	Total	65,887	63,234	63,426	50,632	36,346	279,525
	Hisp	22%	24%	22%	38%	60%	30%
	NH White	71%	62%	70%	50%	30%	60%
	NH Black	2%	3%	2%	5%	2%	3%
	Asian/Pac.Isl.	5%	10%	7%	7%	7%	7%
	Native Amer.	1%	1%	1%	2%	1%	1%
Voter Registration (Nov 2020)	Total	58,241	46,324	60,236	42,807	30,611	238,219
	Latino est.	21%	24%	22%	40%	65%	31%
	Spanish-Surnamed	20%	22%	20%	37%	60%	29%
	Asian-Surnamed	2%	4%	3%	1%	1%	20/0
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	75%	58%	37%	68%
	NH Black	2%	2%	2%	4%	2%	2%
Voter Turnout (Nov 2020)	Total	51,910	39,560	53,300	34,566	22,723	202,059
	Latino est.	19%	23%	20%	36%	60%	28%
	Spanish-Surnamed	18%	21%	19%	34%	56%	26%
	Asian-Surnamed	2%	4%	3%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	75%	58%	37%	68%
	NH Black	2%	2%	2%	4%	2%	2%
Voter Turnout (Nov 2018)	Total	40,485	32,928	40,513	24,012	14,269	152,207
	Latino est.	16%	20%	16%	28%	49%	22%
	Spanish-Surnamed	15%	19%	15%	27%	46%	20%
	Asian-Surnamed	2%	5%	2%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	80%	73%	79%	64%	46%	73%
	NH Black est.	2%	2%	2%	4%	2%	2%
Age	age0-19	19%	28%	24%	31%	35%	27%
	age20-60	52%	55%	51%	52%	52%	52%
	age60plus	29%	17%	25%	18%	13%	20%
		1					
Immigration	immigrants	19%	22%	16%	21%	37%	23%
Language spoken at home	naturalized	45%	33%	51%	32%	23%	34%
	english	70%	63%	75%	60%	29%	60%
	spanish	24%	25%	18%	36%	66%	33%
	asian-lang	2%	7%	4%	3%	3%	4%
	other lang	4%	5%	4%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	13%	9%	18%	38%	18%
Education (among those age 25+)	hs-grad	32%	33%	43%	48%	38%	39%
	bachelor	29%	26%	24%	12%	8%	20%
	graduatedegree	22%	20%	16%	7%	4%	14%
Child in Household	child-under18	21%	23%	31%	42%	52%	32%
Pct of Pop. Age 16+	employed	66%	59%	66%	66%	67%	65%
Household Income	income 0-25k	14%	22%	9%	15%	15%	15%
	income 25-50k	14%	19%	15%	22%	25%	19%
	income 50-75k	16%	14%	15%	19%	21%	17%
	income 75-200k	36%	32%	48%	37%	35%	38%
	income 200k-plus	20%	13%	13%	6%	3%	12%
Housing Stats	single family	62%	55%	82%	77%	71%	69%
	multi-family	38%	45%	18%	23%	29%	31%
	rented	52%	57%	34%	46%	52%	48%
	owned	48%	43%	66%	54%	48%	52%
Total population data from Ca				l	l		

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).