

	Santa	Barbara	County -	- Plan 10	4		
Category	Field	1 1	2	3	4	5	Total
2020 Census	Total Population	90,215	90,130	91,351	85,876	89,132	446,704
	Population Deviation	874	789	2,010	-3,465	-209	5,475
	Pct. Deviation	0.98%	0.88%	2.25%	-3.88%	-0.23%	6.13%
Total Pop.	Hispanic/Latino	39%	29%	41%	46%	81%	47%
	NH White	52%	52%	47%	42%	13%	41%
	NH Black	1%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	6%	16%	7%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
	Total	62,931	69,299	57,302	54,346	35,648	279,525
Citizen Voting Age Pop	Hisp	24%	22%	27%	30%	62%	30%
	NH White	68%	65%	64%	59%	29%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	56,159	52,224	52,944	46,421	30,471	238,219
	Latino est.	24%	21%	26%	32%	67%	31%
	Spanish-Surnamed	22%	19%	24%	30%	62%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	74%	72%	65%	35%	68%
	NH Black	2%	2%	2%	3%	1%	2%
	Total	49,411	45,476	45,398	39,190	22,584	202,059
Voter Turnout (Nov 2020)	Latino est.	22%	19%	23%	29%	62%	28%
	Spanish-Surnamed	20%	18%	21%	27%	58%	26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	74%	72%	65%	35%	68%
	NH Black	2%	2%	2%	3%	1%	2%
Voter Turnout (Nov 2018)	Total	38,071	37,703	34,345	28,019	14,069	152,207
	Latino est.	18%	17%	17%	23%	52%	22%
	Spanish-Surnamed	17%	16%	17%	22%	49%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	76%	77%	71%	43%	73%
	NH Black est.	2%	2%	2%	3%	2%	2%
	age0-19	20%	26%	26%	28%	35%	27%
Age	age20-60	54%	53%	51%	52%	52%	52%
	age60plus	26%	20%	22%	20%	13%	20%
	immigrants	24%	18%	19%	17%	37%	23%
Immigration	naturalized	37%	41%	42%	39%	23%	34%
Language spoken at home	english	65%	68%	67%	68%	29%	60%
	spanish	30%	20%	27%	27%	66%	33%
	asian-lang	2%	7%	3%	3%	3%	4%
	other lang	4%	5%	3%	2%	1%	3%
	Speaks Eng. "Less than	4/0	3/0	370	2/0	1 /0	370
Language Fluency	Very Well"	14%	11%	14%	13%	38%	18%
Education (among those age 25+)	hs-grad	33%	32%	44%	48%	38%	39%
	bachelor	27%	29%	19%	17%	8%	20%
	graduatedegree	20%	22%	14%	9%	4%	14%
Child in Household	child-under18	22%	24%	34%	39%	52%	32%
Pct of Pop. Age 16+	employed	67%	59%	66%	66%	67%	65%
Household Income	income 0-25k	15%	20%	15%	10%	15%	15%
	income 25-50k	17%	15%	19%	19%	25%	19%
	income 50-75k	16%	13%	16%	18%	21%	17%
	income 75-200k	33%	38%	39%	45%	35%	38%
	income 200k-plus	18%	14%	12%	9%	3%	12%
Housing Stats	single family	60%	57%	75%	84%	75%	69%
	multi-family	40%	43%	25%	16%	25%	31%
	rented	55%	53%	45%	34%	50%	48%
	owned	45%	47%	55%	66%	50%	52%
	Owned	T J /0	+ //0	JJ /0	0070	JU / 0	J4 /0

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).