

| | Santa | Barbara | County - | - Plan 10 | 6 | | |
|----------------------------------|--------------------------------------|---------|----------|-----------|--------|--------|---------|
| Category | Field | 1 1 | 2 | 3 | 4 | 5 | Total |
| 2020 Census | Total Population | 88,447 | 85,975 | 92,302 | 90,101 | 89,879 | 446,704 |
| | Population Deviation | -894 | -3,366 | 2,961 | 760 | 538 | 6,327 |
| | Pct. Deviation | -1.00% | -3.77% | 3.31% | 0.85% | 0.60% | 7.08% |
| | Hispanic/Latino | 34% | 34% | 33% | 57% | 76% | 47% |
| Total Pop. | | | | | | | |
| | NH White | 57% | 46% | 55% | 31% | 17% | 41% |
| | NH Black | 1% | 2% | 1% | 3% | 1% | 2% |
| | NH Asian/Pac.Isl. | 6% | 16% | 8% | 6% | 5% | 8% |
| | NH Native Amer. | 1% | 1% | 2% | 1% | 1% | 1% |
| Citizen Voting Age Pop | Total | 65,177 | 62,782 | 62,978 | 49,392 | 39,197 | 279,525 |
| | Hisp | 21% | 25% | 23% | 39% | 54% | 30% |
| | NH White | 72% | 61% | 68% | 48% | 37% | 60% |
| | NH Black | 2% | 3% | 2% | 5% | 1% | 3% |
| | Asian/Pac.Isl. | 5% | 10% | 7% | 8% | 7% | 7% |
| | Native Amer. | 1% | 1% | 1% | 2% | 1% | 1% |
| Voter Registration (Nov 2020) | Total | 57,722 | 45,779 | 60,842 | 41,656 | 32,220 | 238,219 |
| | Latino est. | 21% | 24% | 23% | 42% | 58% | 31% |
| | Spanish-Surnamed | 19% | 22% | 22% | 39% | 54% | 29% |
| | Asian-Surnamed | 2% | 4% | 3% | 2% | 1% | 20/0 |
| | Filipino-Surnamed | 1% | 1% | 1% | 2% | 3% | 1% |
| | NH White est. | 77% | 71% | 74% | 56% | 44% | 68% |
| | | | | | | | |
| | NH Black | 2% | 2% | 2% | 4% | 1% | 2% |
| Voter Turnout (Nov 2020) | Total | 51,632 | 38,808 | 53,645 | 33,461 | 24,513 | 202,059 |
| | Latino est. | 19% | 23% | 21% | 38% | 53% | 28% |
| | Spanish-Surnamed | 18% | 21% | 20% | 35% | 49% | 26% |
| | Asian-Surnamed | 2% | 4% | 3% | 2% | 1% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 2% | 3% | 1% |
| | NH White est. | 77% | 71% | 74% | 56% | 44% | 68% |
| | NH Black | 2% | 2% | 2% | 4% | 1% | 2% |
| Voter Turnout (Nov 2018) | Total | 40,389 | 32,171 | 40,858 | 23,039 | 15,750 | 152,207 |
| | Latino est. | 16% | 21% | 16% | 30% | 42% | 22% |
| | Spanish-Surnamed | 15% | 19% | 15% | 28% | 40% | 20% |
| | Asian-Surnamed | 2% | 5% | 2% | 1% | 1% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 1% | 2% | 1% |
| | NH White est. | 80% | 72% | 79% | 63% | 53% | 73% |
| | NH Black est. | 2% | 2% | 2% | 4% | 2% | 2% |
| Age | age0-19 | 19% | 28% | 24% | 31% | 34% | 27% |
| | age20-60 | 51% | 56% | 50% | 52% | 52% | 52% |
| | age60plus | 30% | 16% | 26% | 17% | 13% | 20% |
| | | 1 | | | | | |
| Immigration | immigrants | 19% | 24% | 16% | 22% | 34% | 23% |
| Language spoken at home | naturalized | 47% | 32% | 49% | 32% | 24% | 34% |
| | english | 71% | 62% | 72% | 57% | 35% | 60% |
| | spanish | 24% | 26% | 21% | 39% | 60% | 33% |
| | asian-lang | 2% | 7% | 4% | 3% | 3% | 4% |
| | other lang | 4% | 5% | 4% | 1% | 1% | 3% |
| Language Fluency | Speaks Eng. "Less than Very Well" | 11% | 14% | 10% | 19% | 35% | 18% |
| Education (among those age 25+) | hs-grad | 32% | 32% | 42% | 48% | 40% | 39% |
| | bachelor | 29% | 26% | 23% | 12% | 9% | 20% |
| | graduatedegree | 22% | 21% | 15% | 7% | 4% | 14% |
| Child in Household | child-under18 | 22% | 23% | 31% | 43% | 50% | 32% |
| Pct of Pop. Age 16+ | employed | 64% | 61% | 65% | 66% | 67% | 65% |
| Household Income | income 0-25k | 14% | 23% | 9% | 15% | 15% | 15% |
| | | | | | | | |
| | income 25-50k | 15% | 19% | 16% | 23% | 24% | 19% |
| | income 50-75k | 15% | 14% | 15% | 19% | 21% | 17% |
| | income 75-200k | 36% | 32% | 47% | 37% | 37% | 38% |
| | income 200k-plus | 20% | 12% | 14% | 6% | 3% | 12% |
| Housing Stats | single family | 65% | 51% | 85% | 74% | 71% | 69% |
| | multi-family | 35% | 49% | 15% | 26% | 29% | 31% |
| | rented | 48% | 63% | 31% | 48% | 51% | 48% |
| | owned | 52% | 37% | 69% | 52% | 49% | 52% |
| Total population data from Ca | | | | l | | | |

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).