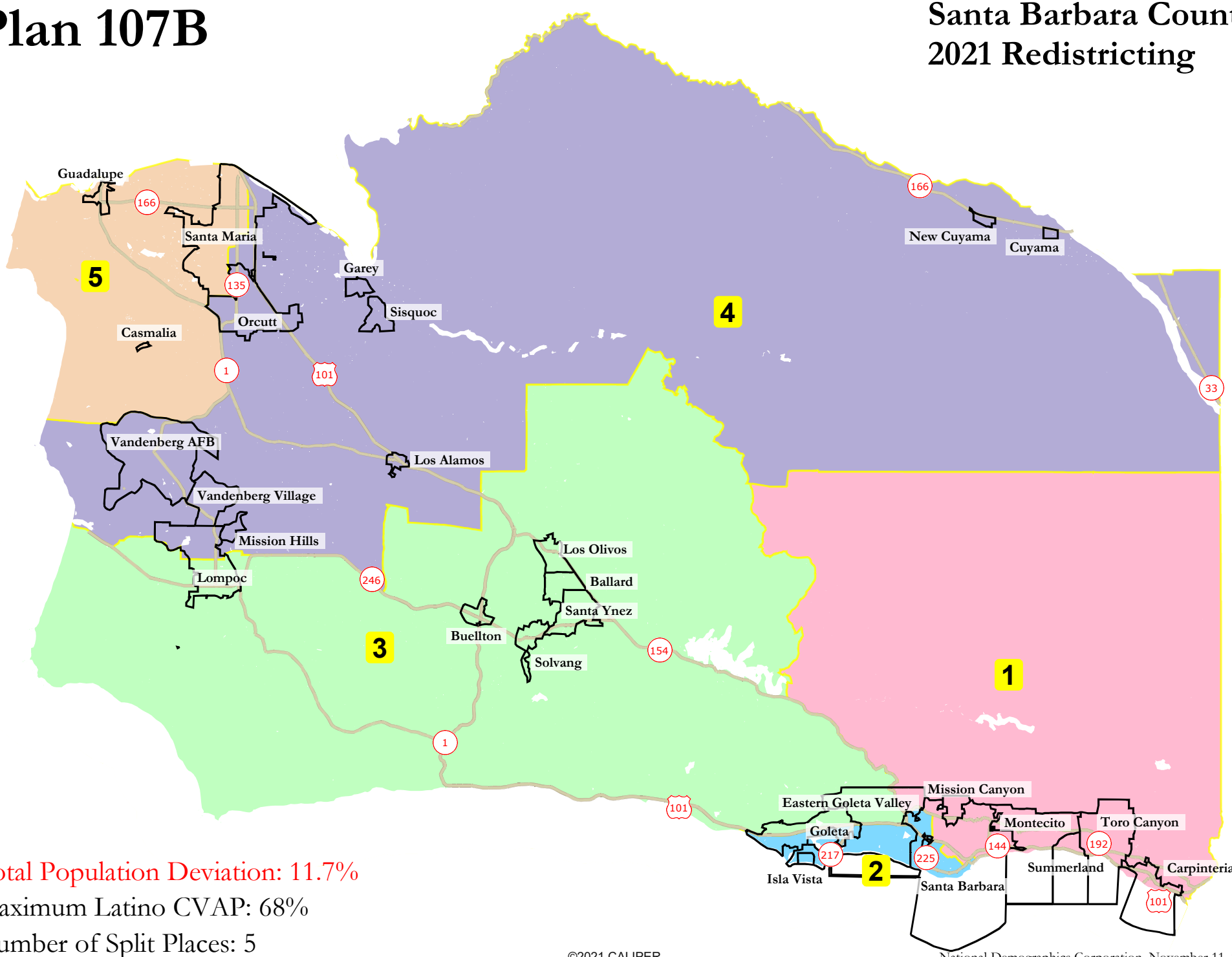
Plan 107B

Santa Barbara County 2021 Redistricting



Total Population Deviation: 11.7%

Maximum Latino CVAP: 68%

Number of Split Places: 5

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 107B							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	90,443	87,325	94,920	84,433	89,583	446,704
	Population Deviation	1,102	-2,016	5,579	-4,908	242	10,487
	Pct. Deviation	1.23%	-2.26%	6.24%	-5.49%	0.27%	11.74%
Total Pop.	Hispanic/Latino	39%	29%	40%	43%	84%	47%
	NH White	52%	50%	49%	45%	10%	41%
	NH Black	1%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	5%	17%	7%	7%	4%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	63,491	65,732	60,865	57,385	32,053	279,525
	Hisp	23%	23%	27%	29%	68%	30%
	NH White	70%	64%	64%	60%	23%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	56,341	48,992	56,519	48,516	27,851	238,219
	Latino est.	24%	21%	25%	32%	72%	31%
	Spanish-Surnamed	22%	19%	24%	29%	66%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	74%	72%	66%	29%	68%
	NH Black	2%	2%	2%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	49,720	42,261	48,717	41,280	20,081	202,059
	Latino est.	22%	20%	22%	29%	67%	28%
	Spanish-Surnamed	20%	18%	21%	27%	63%	26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	74%	72%	66%	29%	68%
	NH Black	2%	2%	2%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	38,442	35,128	36,814	29,889	11,934	152,207
	Latino est.	18%	18%	17%	22%	58%	22%
	Spanish-Surnamed	16%	17%	16%	21%	55%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	79%	74%	77%	72%	36%	73%
	NH Black est.	2%	2%	2%	2%	3%	2%
Age	age0-19	20%	27%	26%	27%	37%	27%
	age20-60	53%	56%	50%	51%	52%	52%
	age60plus	27%	17%	25%	22%	12%	20%
Immigration	immigrants	22%	21%	18%	15%	39%	23%
	naturalized	39%	36%	44%	44%	22%	34%
Language spoken at home	english	66%	66%	68%	71%	25%	60%
	spanish	29%	21%	26%	24%	70%	33%
	asian-lang	2%	8%	3%	4%	3%	4%
	other lang	3%	5%	3%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	14%	11%	40%	18%
Education (among those age 25+)	hs-grad	32%	31%	44%	49%	36%	39%
	bachelor	27%	28%	20%	18%	6%	20%
	graduatedegree	20%	24%	12%	10%	3%	14%
Child in Household	child-under18	23%	22%	34%	36%	56%	32%
Pct of Pop. Age 16+	employed	66%	61%	63%	65%	68%	65%
Household Income	income 0-25k	14%	21%	15%	9%	16%	15%
	income 25-50k	16%	17%	19%	18%	27%	19%
	income 50-75k	16%	13%	16%	18%	22%	17%
	income 75-200k	34%	36%	39%	46%	34%	38%
	income 200k-plus	19%	13%	12%	9%	2%	12%
Housing Stats	single family	62%	53%	78%	88%	68%	69%
	multi-family	38%	47%	22%	12%	32%	31%
	rented	54%	58%	41%	31%	55%	48%
	owned	46%	42%	59%	69%	45%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).