

	Santa	Barbara	County -	- Plan 10	8		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	67,496	70,462	75,099	79,703	153,887	446,647
	Population Deviation	-21,833	-18,867	-14,230	-9,626	64,558	86,391
	Pct. Deviation	-24.45%	-21.13%	-15.94%	-10.79%	72.25%	96.70%
	Hispanic/Latino	38%	33%	28%	44%	68%	47%
Total Pop.	*					H	
	NH White	54%	56%	49%	45%	23%	41%
	NH Black	1%	1%	2%	3%	1%	2%
	NH Asian/Pac.Isl.	5%	7%	19%	5%	6%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	48,136	50,435	56,065	49,667	75,178	279,482
	Hisp	23%	22%	22%	29%	47%	30%
	NH White	70%	71%	62%	60%	43%	60%
	NH Black	2%	2%	3%	4%	2%	3%
	Asian/Pac.Isl.	5%	5%	12%	6%	8%	7%
	Native Amer.	1%	1%	1%	2%	1%	1%
Voter Registration (Nov 2020)	Total	42,637	46,300	41,049	42,988	65,224	238,198
	Latino est.	24%	20%	21%	29%	50%	31%
	Spanish-Surnamed	22%	19%	20%	27%	46%	29%
	Asian-Surnamed	2%	2%	6%	1%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	75%	78%	72%	68%	51%	68%
	NH Black	2%	1%	3%	3%	2%	2%
Voter Turnout (Nov 2020)	Total	37,610	41,320	35,282	36,059	51,768	202,039
	Latino est.	22%	19%	20%	26%	45%	28%
	Spanish-Surnamed	20%	17%	18%	24%	42%	26%
	Asian-Surnamed	2%	2%	6%	1%	2%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	75%	78%	72%	68%	51%	68%
	NH Black	2%	1%	3%	3%	2%	2%
Voter Turnout (Nov 2018)	Total	29,232	32,087	29,833	26,409	34,636	152,197
	Latino est.	18%	15%	19%	20%	36%	22%
	Spanish-Surnamed	17%	14%	17%	19%	34%	20%
	Asian-Surnamed	2%	2%	6%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	81%	73%	74%	59%	73%
	NH Black est.	2%	1%	2%	3%	2%	2%
Age	age0-19	20%	22%	28%	28%	33%	27%
	age20-60	52%	52%	56%	51%	51%	52%
	age60plus	28%	27%	16%	21%	16%	20%
		1					
Immigration	immigrants	21%	21%	20%	18%	29%	23%
Language spoken at home	naturalized	43%	39%	39%	39%	27%	34%
	english	67%	69%	67%	67%	44%	60%
	spanish	27%	25%	18%	28%	51%	33%
	asian-lang	1%	2%	9%	2%	3%	4%
	other lang	4%	3%	6%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	13%	10%	14%	28%	18%
Education (among those age 25+)	hs-grad	34%	31%	33%	49%	43%	39%
	bachelor	26%	30%	27%	16%	12%	20%
	graduatedegree	21%	20%	24%	9%	6%	14%
Child in Household	child-under18	21%	25%	24%	37%	46%	32%
Pct of Pop. Age 16+	employed	66%	65%	59%	66%	66%	65%
Household Income	income 0-25k	15%	15%	20%	15%	13%	15%
	income 25-50k	15%	16%	17%	21%	22%	19%
	income 50-75k	16%	15%	12%	18%	19%	17%
	income 75-200k	34%	37%	39%	37%	41%	38%
	income 200k-plus	20%	17%	13%	9%	5%	12%
Housing Stats	single family	64%	65%	54%	79%	77%	69%
	multi-family	36%	35%	46%	21%	23%	31%
	rented	52%	49%	54%	45%	43%	48%
	owned	48%	51%	46%	55%	57%	52%
Total population data from Ca							

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).