

	Santa	Barbara	County -	- Plan 11.	3		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	88,186	85,332	94,138	86,836	92,212	446,704
	Population Deviation	-1,155	-4,009	4,797	-2,505	2,871	8,806
	Pct. Deviation	-1,133	-4.49%	5.37%	-2,80%	3.21%	9.86%
Total Pop.	Hispanic/Latino	40%	28%	40%	45%	80%	47%
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	NH White	52%	54%	47%	42%	13%	41%
	NH Black	1%	2%	2%	3%	1%	2%
	NH Asian/Pac.Isl.	5%	15%	9%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	61,984	66,215	58,153	57,021	36,152	279,525
	Hisp	24%	21%	28%	31%	61%	30%
	NH White	69%	67%	62%	57%	29%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	9%	7%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	1%	1%
Voter Registration (Nov 2020)	Total	54,611	52,917	51,442	48,559	30,690	238,219
	Latino est.	24%	20%	26%	33%	66%	31%
	Spanish-Surnamed	22%	18%	24%	31%	61%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	76%	71%	65%	35%	68%
	NH Black	2%	2%	2%	3%	2%	2%
Voter Turnout (Nov 2020)	Total	48,155	46,086	44,125	41,015	22,678	202,059
	Latino est.	22%	19%	23%	30%	61%	28%
	Spanish-Surnamed	20%	17%	22%	28%	57%	26%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	76%	71%	65%	35%	68%
	NH Black	2%	2%	2%	3%	2%	2%
Voter Turnout (Nov 2018)	Total	37,123	37,600	34,169	29,327	13,988	152,207
	Latino est.	18%	17%	18%	24%	50%	22%
	Spanish-Surnamed	17%	15%	17%	23%	47%	20%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	78%	77%	75%	70%	44%	73%
	NH Black est.	2%	2%	2%	3%	2%	2%
Age	age0-19	21%	24%	29%	28%	36%	27%
	age20-60	54%	53%	51%	52%	52%	52%
	age60plus	26%	23%	21%	21%	13%	20%
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Immigration	immigrants	23%	18%	21%	16%	37%	23%
Language spoken at home	naturalized	38%	42%	39%	41%	23%	34%
	english	65%	70%	64%	69%	29%	60%
	spanish	29%	20%	27%	27%	66%	33%
	asian-lang	2%	6%	5%	3%	3%	4%
	other lang	4%	5%	4%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	14%	12%	38%	18%
Education (among those age 25+)	hs-grad	33%	32%	43%	49%	38%	39%
	bachelor	27%	29%	20%	17%	8%	20%
	graduatedegree	21%	22%	14%	9%	4%	14%
Child in Household	child-under18	23%	22%	34%	38%	53%	32%
Pct of Pop. Age 16+	employed	67%	59%	64%	65%	67%	65%
Household Income	income 0-25k	15%	21%	15%	10%	15%	15%
	income 25-50k	16%	16%	19%	18%	25%	19%
	income 50-75k	16%	13%	16%	18%	21%	17%
	income 75-200k	34%	36%	39%	46%	36%	38%
	income 200k-plus	19%	15%	11%	8%	3%	12%
Housing Stats	single family	60%	59%	73%	87%	70%	69%
	multi-family	40%	41%	27%	13%	30%	31%
	rented	56%	51%	46%	33%	53%	48%
	owned	44%	49%	54%	67%	47%	52%
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Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).