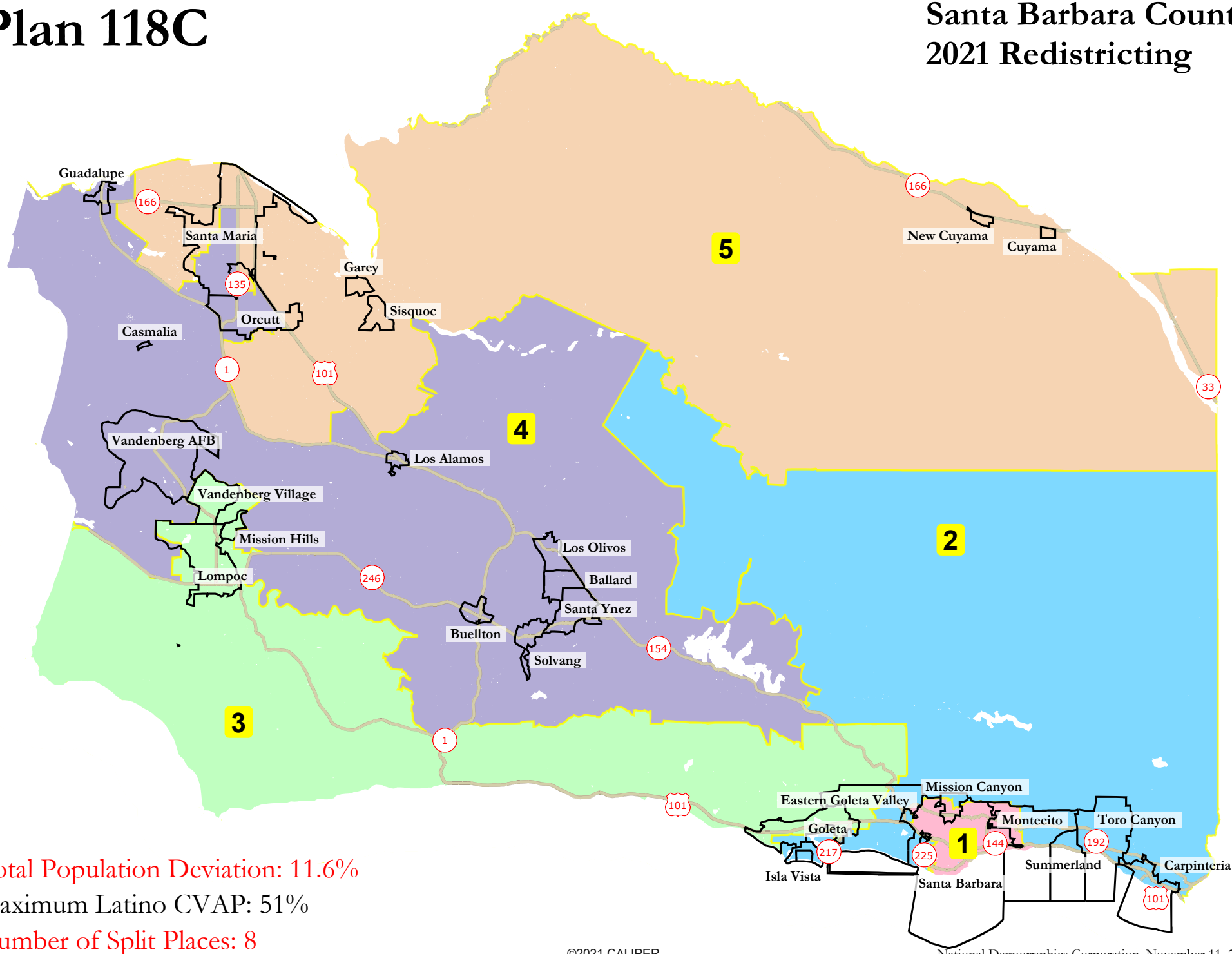
Plan 118C

Santa Barbara County 2021 Redistricting



Total Population Deviation: 11.6%

Maximum Latino CVAP: 51%

Number of Split Places: 8

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 118C							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	88,475	83,914	90,491	94,318	89,506	446,704
	Population Deviation	-866	-5,427	1,150	4,977	165	10,404
	Pct. Deviation	-0.97%	-6.07%	1.29%	5.57%	0.18%	11.65%
Total Pop.	Hispanic/Latino	37%	30%	43%	53%	71%	47%
	NH White	53%	51%	44%	39%	20%	41%
	NH Black	2%	2%	3%	1%	1%	2%
	NH Asian/Pac.Isl.	6%	15%	9%	5%	6%	8%
	NH Native Amer.	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	63,801	64,543	56,381	50,195	44,605	279,525
	Hisp	23%	23%	28%	32%	51%	30%
	NH White	69%	64%	60%	59%	38%	60%
	NH Black	2%	3%	4%	2%	2%	3%
	Asian/Pac.Isl.	5%	10%	7%	6%	8%	7%
	Native Amer.	1%	1%	1%	2%	1%	1%
Voter Registration (Nov 2020)	Total	55,363	48,261	51,579	45,697	37,319	238,219
	Latino est.	22%	22%	28%	33%	56%	31%
	Spanish-Surnamed	21%	20%	26%	31%	52%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	76%	74%	68%	67%	45%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	48,873	41,702	43,897	38,624	28,963	202,059
	Latino est.	20%	21%	25%	29%	51%	28%
	Spanish-Surnamed	19%	19%	24%	27%	47%	26%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	76%	74%	68%	67%	45%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	37,821	35,221	32,399	27,848	18,918	152,207
	Latino est.	17%	19%	20%	23%	40%	22%
	Spanish-Surnamed	16%	17%	19%	21%	38%	20%
	Asian-Surnamed	2%	4%	2%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	79%	75%	73%	73%	55%	73%
	NH Black est.	2%	2%	3%	2%	2%	2%
Age	age0-19	20%	27%	27%	30%	32%	27%
	age20-60	55%	53%	51%	51%	51%	52%
	age60plus	25%	20%	22%	19%	16%	20%
Immigration	immigrants	22%	19%	20%	23%	30%	23%
	naturalized	37%	40%	41%	27%	30%	34%
Language spoken at home	english	67%	66%	66%	58%	41%	60%
	spanish	27%	21%	28%	38%	53%	33%
	asian-lang	2%	7%	3%	2%	4%	4%
	other lang	3%	6%	2%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	13%	11%	15%	21%	29%	18%
Education (among those age 25+)	hs-grad	30%	34%	43%	42%	44%	39%
	bachelor	29%	26%	19%	16%	11%	20%
	graduatedegree	21%	22%	13%	9%	5%	14%
Child in Household	child-under18	22%	23%	36%	40%	46%	32%
Pct of Pop. Age 16+	employed	68%	57%	66%	67%	66%	65%
Household Income	income 0-25k	15%	21%	14%	12%	14%	15%
	income 25-50k	16%	16%	19%	21%	22%	19%
	income 50-75k	16%	13%	17%	18%	19%	17%
	income 75-200k	36%	34%	40%	41%	41%	38%
	income 200k-plus	17%	16%	11%	9%	4%	12%
Housing Stats	single family	59%	59%	73%	79%	80%	69%
	multi-family	41%	41%	27%	21%	20%	31%
	rented	56%	53%	43%	42%	42%	48%
	owned	44%	47%	57%	58%	58%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).