

	Santa	Barbara	County	- Plan 12	21		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	92,529	88,457	96,948	82,283	86,487	446,704
	Population Deviation	3,188	-884	7,607	-7,058	-2,854	14,665
	Pct. Deviation	3.57%	-0.99%	8.51%	-7.90%	-3.19%	16.41%
Total Pop.	Hispanic/Latino	40%	29%	40%	45%	83%	47%
	NH White	52%	50%	49%	42%	10%	41%
	NH Black	1%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	5%	17%	7%	7%	4%	8%
	NH Native Amer.	1%	1%	2%	2%	1%	1%
Citizen Voting Age Pop	Total	64,674	66,660	62,598	53,697	31,897	279,525
	Hisp	23%	23%	27%	30%	67%	30%
	NH White	70%	63%	64%	58%	25%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	8%	6%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	57,488	49,956	57,859	45,526	27,390	238,219
	Latino est.	24%	21%	25%	33%	71%	31%
	Spanish-Surnamed	22%	20%	24%	30%	66%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	73%	72%	65%	30%	68%
	NH Black	2%	2%	2%	2%	2%	2%
	Total	50,726	43,133	49,799	38,614	19,787	202,059
Voter Turnout (Nov 2020)	Latino est.	22%	20%	22%	30%	67%	28%
		20%	18%			62%	
	Spanish-Surnamed			21%	28%		26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	73%	72% 2%	65%	30%	68% 2%
	NH Black	2%	2%		2%	2%	
Voter Turnout (Nov 2018)	Total	39,226	35,786	37,661	27,726	11,808	152,207
	Latino est.	18%	18%	17%	23%	57%	22%
	Spanish-Surnamed	17%	17%	16%	22%	54%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	79%	74%	77%	71%	37%	73%
	NH Black est.	2%	2%	2%	2%	2%	2%
Age	age0-19	21%	27%	26%	27%	36%	27%
	age20-60	53%	55%	50%	51%	52%	52%
	age60plus	26%	18%	24%	21%	12%	20%
Immigration	immigrants	22%	20%	18%	16%	39%	23%
Language spoken at home	naturalized	39%	37%	44%	42%	21%	34%
	english	65%	67%	68%	69%	26%	60%
	spanish	29%	20%	27%	26%	70%	33%
	asian-lang	2%	8%	3%	4%	3%	4%
	other lang	3%	5%	3%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	14%	12%	40%	18%
Education (among those age 25+)	hs-grad	32%	32%	44%	48%	37%	39%
	bachelor	27%	28%	19%	18%	6%	20%
	graduatedegree	20%	24%	12%	10%	3%	14%
Child in Household	child-under18	23%	22%	35%	37%	55%	32%
Pct of Pop. Age 16+	employed	66%	61%	64%	65%	67%	65%
Household Income	income 0-25k	15%	22%	14%	9%	16%	15%
	income 25-50k	16%	17%	18%	19%	26%	19%
	income 50-75k	16%	13%	16%	17%	22%	17%
	income 75-200k	34%	36%	40%	46%	33%	38%
	income 200k-plus	19%	13%	12%	9%	2%	12%
Housing Stats	single family	62%	54%	79%	86%	70%	69%
	multi-family	38%	46%	21%	14%	30%	31%
	rented	54%	57%	40%	33%	55%	48%
	owned	46%	43%	60%	67%	45%	52%
Total population data from Ca							

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).