

	Santa	Barbara	County -	- Plan 12	3		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	87,204	87,833	89,474	89,992	92,201	446,704
	Population Deviation	-2,137	-1,508	133	651	2,860	4,997
	Pct. Deviation	-2.39%	-1.69%	0.15%	0.73%	3.20%	5.59%
	Hispanic/Latino	41%	28%	39%	44%	82%	47%
Total Pop.	*	1					
	NH White	51%	59%	43%	44%	11%	41%
	NH Black	1%	1%	3%	3%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	13%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	60,055	64,118	60,361	58,614	36,378	279,525
	Hisp	25%	20%	28%	28%	65%	30%
	NH White	68%	72%	58%	60%	25%	60%
	NH Black	2%	2%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	6%	10%	8%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	53,400	60,141	43,765	50,032	30,881	238,219
	Latino est.	25%	18%	27%	31%	70%	31%
	Spanish-Surnamed	23%	17%	26%	29%	64%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	78%	68%	66%	31%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	46,977	54,092	35,886	42,501	22,603	202,059
	Latino est.	23%	17%	25%	28%	65%	28%
	Spanish-Surnamed	21%	16%	23%	26%	60%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	78%	68%	66%	31%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	36,202	41,848	29,742	30,737	13,678	152,207
	Latino est.	18%	14%	21%	22%	55%	22%
	Spanish-Surnamed	17%	13%	20%	21%	52%	20%
	Asian-Surnamed	2%	3%	4%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	81%	70%	72%	39%	73%
	NH Black est.	2%	1%	3%	3%	3%	2%
Age	age0-19	21%	21%	31%	27%	36%	27%
	age20-60	54%	50%	54%	52%	52%	52%
	age60plus	26%	29%	15%	21%	12%	20%
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Immigration	immigrants	23%	18%	21%	16%	37%	23%
Language spoken at home	naturalized	39%	49%	32%	43%	23%	34%
	english	64%	74%	62%	71%	28%	60%
	spanish	31%	18%	27%	23%	68%	33%
	asian-lang	2%	3%	7%	4%	3%	4%
	other lang	3%	4%	4%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	13%	11%	38%	18%
Education (among those age 25+)	hs-grad	33%	32%	44%	49%	38%	39%
	bachelor	26%	30%	17%	17%	7%	20%
	graduatedegree	20%	22%	13%	9%	3%	14%
Child in Household	child-under18	23%	26%	30%	36%	55%	32%
	employed	67%	63%	60%	65%	67%	65%
Pct of Pop. Age 16+ Household Income	_ · ·						
	income 0-25k	15%	12%	24%	9%	15%	15%
	income 25-50k	16%	14%	22%	18%	25%	19%
	income 50-75k	17%	13%	15%	18%	21%	17%
	income 75-200k	34%	42%	32%	45%	36%	38%
	income 200k-plus	18%	18%	7%	9%	2%	12%
Housing Stats	single family	61%	72%	58%	84%	74%	69%
	multi-family	39%	28%	42%	16%	26%	31%
	rented	55%	40%	60%	35%	50%	48%
	owned	45%	60%	40%	65%	50%	52%
Total population data from Ca							

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).