

| | Santa | Barbara | County - | - Plan 13 | 21 | | |
|----------------------------------|------------------------|---------|------------------|-----------|--------|--------|---------|
| Category | Field | 1 | 2 | 3 | 4 | 5 | Total |
| 2020 Census | Total Population | 88,142 | 87,280 | 93,212 | 86,756 | 91,186 | 446,576 |
| | Population Deviation | -1,173 | -2,035 | 3,897 | -2,559 | 1,871 | 6,456 |
| | Pct. Deviation | -1.34% | -2.31% | 4.33% | -2.89% | 2.07% | 7.23% |
| Total Pop. | Hispanic/Latino | 41% | 29% | 41% | 44% | 79% | 47% |
| | NH White | 51% | 51% | 48% | 43% | 14% | 41% |
| | NH Black | 2% | 2% | 1% | 3% | 1% | 2% |
| | NH Asian/Pac.Isl. | 5% | 17% | 8% | 6% | 4% | 8% |
| | NH Native Amer. | 1% | 1% | 1% | 2% | 1% | 1% |
| Citizen Voting Age Pop | Total | 61,326 | 65,254 | 59,039 | 56,766 | 37,072 | 279,456 |
| | Hisp | 25% | 22% | 27% | 29% | 60% | 30% |
| | NH White | 68% | 65% | 64% | 59% | 31% | 60% |
| | NH Black | 2% | 3% | 2% | 4% | 2% | 3% |
| | Asian/Pac.Isl. | 5% | 10% | 7% | 7% | 7% | 7% |
| | Native Amer. | 1% | 1% | 1% | 2% | 1% | 1% |
| Voter Registration (Nov 2020) | Total | 53,669 | 49,667 | 55,155 | 47,625 | 32,063 | 238,179 |
| | Latino est. | 25% | 21% | 26% | 31% | 64% | 31% |
| | Spanish-Surnamed | 23% | 19% | 24% | 29% | 60% | 29% |
| | Asian-Surnamed | 2% | 4% | 3% | 2% | 1% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 1% | 3% | 1% |
| | NH White est. | 73% | 74% | 72% | 67% | 38% | 68% |
| | NH Black | 2% | 2% | 2% | 3% | 1% | 2% |
| | Total | 47,110 | 42,981 | 48,139 | 39,740 | 24,053 | 202,023 |
| Voter Turnout (Nov 2020) | Latino est. | 23% | 20% | 23% | 28% | 59% | 28% |
| | Spanish-Surnamed | 21% | 18% | 21% | 26% | 55% | 26% |
| | Asian-Surnamed | 2% | 4% | 3% | 2% | 1% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 1% | 3% | 1% |
| | NH White est. | 73% | 74% | 72% | 67% | 38% | 68% |
| | NH Black | 2% | 2% | 2% | 3% | 1% | 2% |
| Voter Turnout (Nov 2018) | Total | 36,095 | 35,908 | 36,238 | 28,664 | 15,272 | 152,177 |
| | Latino est. | 19% | 18% | 17% | 21% | 48% | 22% |
| | Spanish-Surnamed | 17% | 17% | 16% | 20% | 45% | 20% |
| | Asian-Surnamed | 2% | 5% | 2% | 1% | 1% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 1% | 2% | 1% |
| | NH White est. | 77% | 75% | 78% | 72% | 47% | 73% |
| | NH Black est. | 2% | 2% | 2% | 3% | 2% | 2% |
| | age0-19 | 21% | 27% | 26% | 28% | 35% | 27% |
| Age | age20-60 | 54% | 54% | 50% | 52% | 51% | 52% |
| | age60plus | 25% | 19% | 25% | 20% | 14% | 20% |
| | immigrants | 24% | 20% | 19% | 15% | 37% | 23% |
| Immigration | naturalized | 38% | 38% | 43% | 41% | 23% | 34% |
| Language spoken at home | english | 63% | 68% | 66% | 70% | 31% | 60% |
| | spanish | 31% | 19% | 27% | 26% | 65% | 33% |
| | asian-lang | 2% | 8% | 4% | 2% | 3% | 4% |
| | other lang | 4% | 5% | 3% | 1% | 1% | 3% |
| | Speaks Eng. "Less than | 7/0 | 370 | 370 | 1 / 0 | 1 / 0 | 370 |
| Language Fluency | Very Well" | 15% | 10% | 14% | 12% | 37% | 18% |
| Education (among those age 25+) | hs-grad | 33% | 31% | 41% | 50% | 38% | 39% |
| | bachelor | 26% | 29% | 22% | 15% | 8% | 20% |
| | graduatedegree | 20% | 24% | 14% | 8% | 4% | 14% |
| Child in Household | child-under18 | 23% | 23% | 34% | 38% | 51% | 32% |
| Pct of Pop. Age 16+ | employed | 67% | 60% | 64% | 66% | 66% | 65% |
| Household Income | income 0-25k | 15% | 21% | 11% | 14% | 15% | 15% |
| | income 25-50k | 17% | 16% | 17% | 20% | 25% | 19% |
| | income 50-75k | 16% | 13% | 15% | 18% | 21% | 17% |
| | income 75-200k | 34% | 36% | 44% | 40% | 35% | 38% |
| | income 200k-plus | 18% | 14% | 13% | 8% | 4% | 12% |
| Housing Stats | single family | 58% | 55% | 80% | 81% | 76% | 69% |
| | multi-family | 42% | 45% | 20% | 19% | 24% | 31% |
| | rented | 57% | 56% | 36% | 40% | 49% | 48% |
| | owned | 43% | 44% | 64% | 60% | 51% | 52% |
| | Owned | 4370 | 11 70 | U470 | 0070 | J170 | JZ /0 |

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).