

	Santa	Barbara	County -	- Plan 40	2		
Category	Field	1 1	2	3	4	5	Total
2020 Census	Total Population	92,561	92,807	87,309	82,801	91,226	446,704
	Population Deviation	3,220	3,466	-2,032	-6,540	1,885	10.006
	Pct. Deviation	3.60%	3.88%	-2.27%	-7.32%	2.11%	11.20%
Total Pop.	Hispanic/Latino	35%	34%	41%	49%	78%	47%
	NH White	56%	47%	48%	40%	15%	41%
	NH Black	2%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	6%	16%	6%	6%	5%	8%
	NH Native Amer.	1%	1%	2%	2%	1%	1%
Citizen Voting Age Pop	Total	68,972	66,416	54,700	50,813	38,624	279,525
	Hisp	21%	24%	27%	32%	57%	30%
	NH White	71%	62%	63%	57%	33%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	7%	8%	7%
	Native Amer.	1%	1%	2%	1%	1%	1%
Voter Registration (Nov 2020)	Total	60,641	49,900	51,275	44,491	31,912	238,219
	Latino est.	21%	24%	26%	35%	63%	31%
	Spanish-Surnamed	20%	22%	24%	32%	58%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	71%	64%	39%	68%
	NH Black	2%	2%	2%	3%	2%	2%
	Total						202,059
Voter Turnout (Nov 2020)		54,024	42,649	43,990	37,395	24,001	
	Latino est.	19%	22%	23%	31%	58%	28%
	Spanish-Surnamed	18%	21%	21%	29%	53%	26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	71%	64%	39%	68%
	NH Black	2%	2%	2%	3%	2%	2%
Voter Turnout (Nov 2018)	Total	42,254	35,106	32,992	26,726	15,129	152,207
	Latino est.	16%	20%	17%	25%	47%	22%
	Spanish-Surnamed	15%	19%	17%	23%	44%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	80%	73%	77%	70%	48%	73%
	NH Black est.	2%	2%	2%	3%	2%	2%
Age	age0-19	19%	28%	27%	29%	34%	27%
	age20-60	52%	56%	50%	51%	52%	52%
	age60plus	29%	16%	24%	20%	14%	20%
	immigrants	19%	23%	19%	18%	35%	23%
Immigration	naturalized	46%	32%	43%	37%	24%	34%
Language spoken at home		71%		67%	65%	33%	60%
	english		62%				
	spanish	24%	25%	27%	30%	62%	33%
	asian-lang	2%	8%	3%	3%	4%	4%
	other lang	4%	5%	3%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	14%	14%	14%	36%	18%
Education (among those age 25+)	hs-grad	33%	31%	44%	47%	39%	39%
	bachelor	29%	27%	19%	16%	9%	20%
	graduatedegree	21%	22%	12%	9%	4%	14%
Child in Household	child-under18	22%	24%	35%	40%	50%	32%
Pct of Pop. Age 16+	employed	65%	61%	65%	66%	67%	65%
Household Income	income 0-25k	15%	21%	14%	10%	14%	15%
	income 25-50k	15%	18%	19%	19%	24%	19%
	income 50-75k	16%	13%	16%	18%	21%	17%
	income 75-200k	35%	35%	40%	44%	37%	38%
	income 200k-plus	20%	12%	11%	9%	3%	12%
Housing Stats	single family	64%	52%	77%	86%	73%	69%
	multi-family	36%	48%	23%	14%	27%	31%
	rented	50%	60%	43%	33%	51%	48%
	owned	50%	40%	57%	67%	49%	52%
Total population data from Ca							

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).