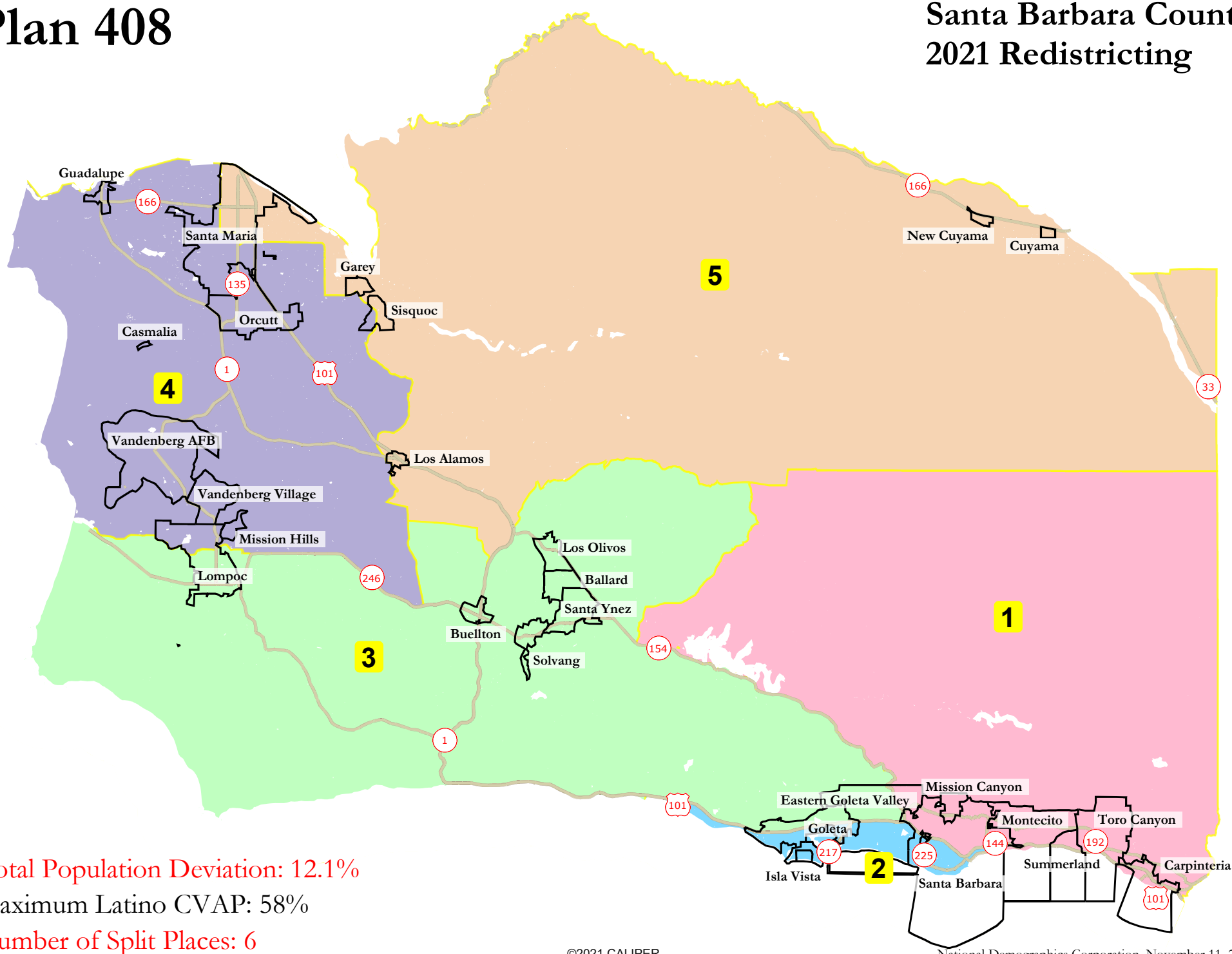
Plan 408

Santa Barbara County 2021 Redistricting



Total Population Deviation: 12.1%

Maximum Latino CVAP: 58%

Number of Split Places: 6

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 408							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	88,081	89,883	95,246	84,405	89,089	446,704
	Population Deviation	-1,260	542	5,905	-4,936	-252	10,841
	Pct. Deviation	-1.41%	0.61%	6.61%	-5.52%	-0.28%	12.13%
Total Pop.	Hispanic/Latino	35%	34%	40%	48%	79%	47%
	NH White	56%	47%	49%	40%	14%	41%
	NH Black	1%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	6%	16%	7%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	64,989	64,347	61,171	53,008	36,010	279,525
	Hisp	22%	24%	27%	32%	58%	30%
	NH White	71%	62%	64%	56%	32%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	1%	1%
Voter Registration (Nov 2020)	Total	57,561	47,866	56,762	45,303	30,727	238,219
	Latino est.	21%	24%	25%	35%	64%	31%
	Spanish-Surnamed	20%	22%	24%	32%	59%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	72%	63%	38%	68%
	NH Black	2%	2%	2%	3%	2%	2%
Voter Turnout (Nov 2020)	Total	51,322	40,738	48,935	38,104	22,960	202,059
	Latino est.	20%	23%	22%	32%	58%	28%
	Spanish-Surnamed	18%	21%	21%	29%	54%	26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	72%	63%	38%	68%
	NH Black	2%	2%	2%	3%	2%	2%
Voter Turnout (Nov 2018)	Total	39,997	33,630	36,988	27,043	14,549	152,207
	Latino est.	16%	20%	17%	25%	47%	22%
	Spanish-Surnamed	15%	19%	16%	23%	45%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	80%	72%	77%	69%	48%	73%
	NH Black est.	2%	2%	2%	3%	2%	2%
Age	age0-19	19%	28%	26%	29%	35%	27%
	age20-60	52%	57%	50%	52%	51%	52%
	age60plus	29%	15%	24%	20%	14%	20%
Immigration	immigrants	19%	24%	18%	17%	37%	23%
	naturalized	45%	32%	44%	38%	23%	34%
Language spoken at home	english	70%	62%	68%	66%	31%	60%
	spanish	24%	25%	26%	29%	64%	33%
	asian-lang	2%	8%	3%	3%	3%	4%
	other lang	4%	5%	3%	1%	2%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	14%	14%	13%	37%	18%
Education (among those age 25+)	hs-grad	32%	31%	44%	47%	39%	39%
	bachelor	29%	26%	20%	17%	8%	20%
	graduatedegree	22%	22%	12%	9%	4%	14%
Child in Household	child-under18	22%	24%	34%	40%	51%	32%
Pct of Pop. Age 16+	employed	66%	61%	63%	66%	66%	65%
Household Income	income 0-25k	14%	22%	15%	10%	15%	15%
	income 25-50k	15%	19%	19%	19%	25%	19%
	income 50-75k	16%	14%	16%	18%	21%	17%
	income 75-200k	36%	34%	39%	45%	35%	38%
	income 200k-plus	19%	12%	12%	8%	4%	12%
Housing Stats	single family	63%	51%	78%	85%	73%	69%
	multi-family	37%	49%	22%	15%	27%	31%
	rented	52%	61%	41%	34%	51%	48%
	owned	48%	39%	59%	66%	49%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).