

	Santa	Barbara	County -	- Plan 50)1		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	90,293	85,109	91,658	89,179	90,465	446,704
	Population Deviation	952	-4,232	2,317	-162	1,124	6,549
	Pct. Deviation	1.07%	-4.74%	2.59%	-0.18%	1.26%	7.33%
Total Pop.	Hispanic/Latino	35%	34%	41%	52%	74%	47%
	NH White	56%	47%	47%	39%	18%	41%
	NH Black	2%	2%	3%	2%	2%	2%
	NH Asian/Pac.Isl.	6%	16%	8%	6%	5%	8%
	NH Native Amer.	1%	1%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	66,228	63,187	57,036	54,885	38,191	279,525
	Hisp	22%	24%	28%	33%	53%	30%
	NH White	71%	62%	62%	57%	35%	60%
	NH Black	2%	3%	3%	2%	3%	3%
	Asian/Pac.Isl.	5%	10%	7%	7%	8%	7%
	Native Amer.	1%	1%	2%	2%	1%	1%
Voter Registration (Nov 2020)	Total	58,774	46,128	53,367	47,592	32,358	238,219
	Latino est.	22%	23%	27%	36%	58%	31%
	Spanish-Surnamed	20%	21%	25%	33%	54%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	72%	71%	64%	42%	68%
	NH Black	2%	2%	3%	2%	3%	2%
	Total	52,311	39,406	45,834	39,813	24,695	202,059
Voter Turnout (Nov 2020)	Latino est.	20%	22%	24%	32%	53%	28%
		18%	20%	22%	30%	49%	26%
	Spanish-Surnamed						
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	72%	71%	64%	42%	68%
	NH Black	2%	2%	3%	2%	3%	2%
Voter Turnout (Nov 2018)	Total	40,769	32,687	34,470	28,441	15,840	152,207
	Latino est.	16%	20%	18%	24%	44%	22%
	Spanish-Surnamed	15%	18%	17%	23%	41%	20%
	Asian-Surnamed	2%	5%	2%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	80%	74%	76%	71%	50%	73%
	NH Black est.	2%	2%	3%	2%	3%	2%
Age	age0-19	19%	28%	27%	28%	35%	27%
	age20-60	52%	55%	51%	51%	52%	52%
	age60plus	28%	17%	22%	21%	13%	20%
	immigrants	20%	22%	19%	20%	34%	23%
Immigration	naturalized	44%	33%	42%	38%	23%	34%
Language spoken at home	english	70%	62%	66%	62%	36%	60%
	spanish	24%	25%	27%	33%	60%	33%
	1	_			3%		4%
	asian-lang	2%	7%	3%		3%	
	other lang	4%	5%	3%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	14%	14%	16%	34%	18%
Education (among those age 25+)	hs-grad	32%	32%	43%	48%	38%	39%
	bachelor	29%	26%	19%	16%	9%	20%
	graduatedegree	22%	20%	13%	9%	5%	14%
Child in Household	child-under18	21%	24%	35%	37%	52%	32%
Pct of Pop. Age 16+	employed	66%	59%	66%	65%	68%	65%
Household Income	income 0-25k	15%	22%	15%	12%	12%	15%
	income 25-50k	15%	19%	19%	19%	24%	19%
	income 50-75k	16%	13%	15%	18%	21%	17%
	income 75-200k	36%	33%	40%	43%	38%	38%
	income 200k-plus	19%	13%	11%	8%	5%	12%
Housing Stats	single family	61%	55%	75%	83%	76%	69%
	multi-family	39%	45%	25%	17%	24%	31%
	rented	53%	57%	45%	35%	48%	48%
	owned	47%	43%	55%	65%	52%	52%
Total population data from Ca	1:6 : 1 1: · 1 2020 G	1 . 600 . 37 .	· A D 1	·	. 1 1	1 1:	6 1 2015 2010

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).