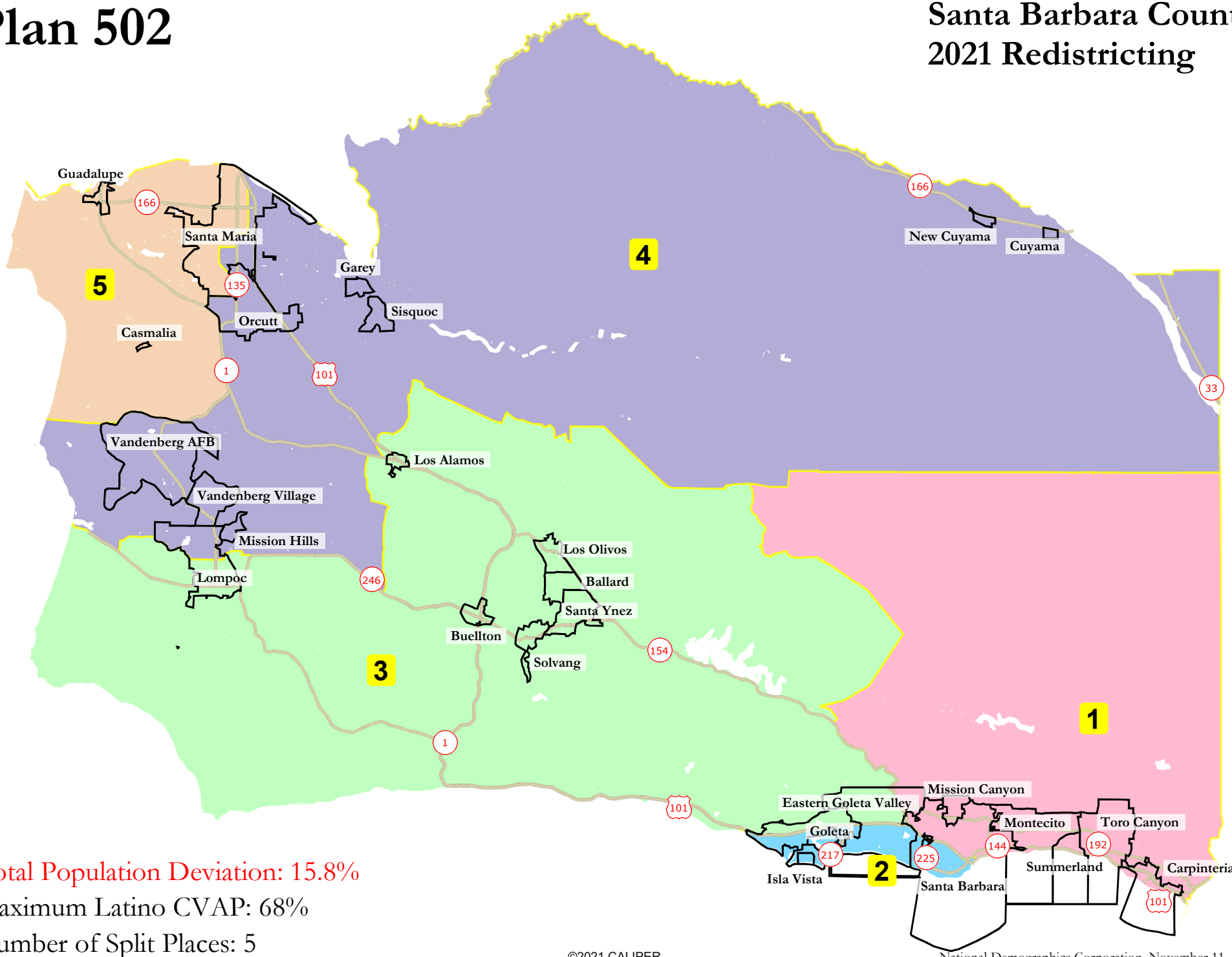
Plan 502

Santa Barbara County 2021 Redistricting



Total Population Deviation: 15.8%

Maximum Latino CVAP: 68%

Number of Split Places: 5

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 502							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	89,211	88,477	96,973	82,886	89,157	446,704
	Population Deviation	-130	-864	7,632	-6,455	-184	14,087
	Pct. Deviation	-0.15%	-0.97%	8.54%	-7.23%	-0.21%	15.77%
Total Pop.	Hispanic/Latino	35%	34%	40%	43%	84%	47%
	NH White	56%	46%	49%	45%	10%	41%
	NH Black	1%	2%	2%	2%	1%	2%
	NH Asian/Pac.Isl.	6%	17%	6%	7%	4%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	65,833	63,345	61,850	56,681	31,817	279,525
	Hisp	22%	24%	26%	29%	68%	30%
	NH White	71%	61%	64%	59%	23%	60%
	NH Black	2%	3%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	6%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	58,038	47,165	57,749	47,742	27,525	238,219
	Latino est.	21%	24%	26%	32%	72%	31%
	Spanish-Surnamed	20%	22%	24%	29%	67%	29%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	72%	66%	28%	68%
	NH Black	2%	2%	2%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	51,705	40,174	49,767	40,622	19,791	202,059
	Latino est.	19%	23%	22%	29%	68%	28%
	Spanish-Surnamed	18%	21%	21%	27%	63%	26%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	77%	71%	72%	66%	28%	68%
	NH Black	2%	2%	2%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	40,290	33,220	37,570	29,443	11,684	152,207
	Latino est.	16%	21%	17%	22%	59%	22%
	Spanish-Surnamed	15%	19%	16%	21%	56%	20%
	Asian-Surnamed	2%	5%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	80%	72%	77%	72%	35%	73%
	NH Black est.	2%	2%	2%	2%	3%	2%
Age	age0-19	19%	28%	26%	27%	37%	27%
	age20-60	52%	56%	50%	51%	52%	52%
	age60plus	29%	15%	25%	22%	12%	20%
Immigration	immigrants	19%	24%	18%	15%	39%	23%
	naturalized	45%	32%	44%	44%	22%	34%
Language spoken at home	english	70%	62%	68%	71%	25%	60%
	spanish	24%	25%	26%	24%	71%	33%
	asian-lang	2%	8%	3%	4%	3%	4%
	other lang	4%	5%	3%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	11%	14%	14%	11%	40%	18%
Education (among those age 25+)	hs-grad	32%	31%	44%	49%	36%	39%
	bachelor	29%	26%	20%	18%	6%	20%
	graduatedegree	22%	22%	12%	10%	3%	14%
Child in Household	child-under18	21%	25%	34%	36%	56%	32%
Pct of Pop. Age 16+	employed	66%	61%	63%	65%	68%	65%
Household Income	income 0-25k	14%	21%	15%	9%	16%	15%
	income 25-50k	15%	19%	19%	18%	27%	19%
	income 50-75k	16%	14%	16%	18%	22%	17%
	income 75-200k	36%	34%	39%	46%	34%	38%
	income 200k-plus	19%	12%	12%	9%	2%	12%
Housing Stats	single family	62%	52%	78%	89%	68%	69%
	multi-family	38%	48%	22%	11%	32%	31%
	rented	52%	60%	41%	31%	56%	48%
	owned	48%	40%	59%	69%	44%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).