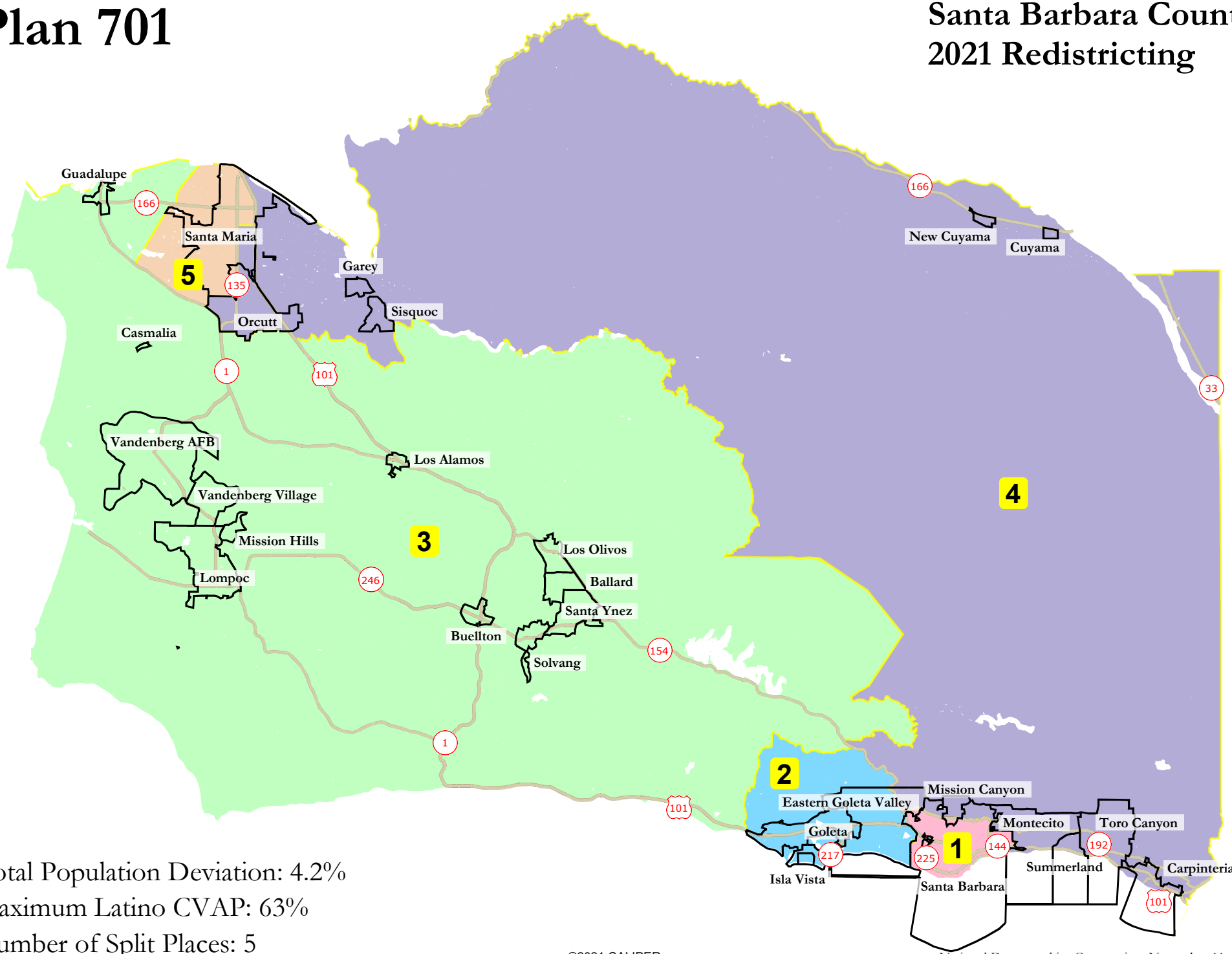
Plan 701

Santa Barbara County 2021 Redistricting



Total Population Deviation: 4.2%
Maximum Latino CVAP: 63%
Number of Split Places: 5

©2021 CALIPER

National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 701							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	88,351	87,814	91,550	90,895	88,094	446,704
	Population Deviation	-990	-1,527	2,209	1,554	-1,247	3,736
	Pct. Deviation	-1.11%	-1.71%	2.47%	1.74%	-1.40%	4.18%
Total Pop.	Hispanic/Latino	39%	29%	47%	39%	81%	47%
	NH White	52%	49%	42%	51%	12%	41%
	NH Black	2%	2%	3%	1%	1%	2%
	NH Asian/Pac.Isl.	6%	18%	5%	7%	5%	8%
	NH Native Amer.	1%	1%	2%	1%	1%	1%
Citizen Voting Age Pop	Total	63,349	65,045	55,016	63,409	32,707	279,525
	Hisp	24%	22%	31%	26%	63%	30%
	NH White	68%	63%	58%	66%	27%	60%
	NH Black	2%	3%	4%	2%	2%	3%
	Asian/Pac.Isl.	5%	11%	6%	6%	8%	7%
	Native Amer.	1%	1%	2%	1%	0%	1%
Voter Registration (Nov 2020)	Total	55,183	49,937	48,259	57,091	27,749	238,219
	Latino est.	23%	22%	32%	27%	68%	31%
	Spanish-Surnamed	22%	20%	30%	25%	63%	29%
	Asian-Surnamed	2%	5%	1%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	75%	72%	66%	72%	33%	68%
	NH Black	2%	2%	3%	1%	2%	2%
Voter Turnout (Nov 2020)	Total	48,616	43,199	40,230	49,773	20,241	202,059
	Latino est.	21%	21%	28%	24%	63%	28%
	Spanish-Surnamed	20%	19%	27%	23%	58%	26%
	Asian-Surnamed	2%	5%	1%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	75%	72%	66%	72%	33%	68%
	NH Black	2%	2%	3%	1%	2%	2%
Voter Turnout (Nov 2018)	Total	37,492	35,713	29,359	37,339	12,304	152,207
	Latino est.	17%	19%	22%	19%	52%	22%
	Spanish-Surnamed	16%	17%	21%	18%	49%	20%
	Asian-Surnamed	2%	5%	1%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	73%	72%	77%	42%	73%
	NH Black est.	2%	2%	3%	1%	3%	2%
Age	age0-19	20%	27%	28%	25%	36%	27%
	age20-60	55%	55%	51%	49%	52%	52%
	age60plus	25%	18%	21%	26%	12%	20%
Immigration	immigrants	22%	20%	20%	16%	38%	23%
	naturalized	37%	42%	36%	47%	22%	34%
Language spoken at home	english	65%	68%	64%	71%	28%	60%
	spanish	29%	18%	32%	23%	68%	33%
	asian-lang	2%	8%	2%	3%	3%	4%
	other lang	4%	6%	2%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	15%	10%	40%	18%
Education (among those age 25+)	hs-grad	31%	34%	48%	44%	37%	39%
	bachelor	28%	27%	15%	22%	7%	20%
	graduatedegree	20%	23%	9%	14%	3%	14%
Child in Household	child-under18	22%	25%	38%	30%	55%	32%
Pct of Pop. Age 16+	employed	68%	59%	66%	62%	68%	65%
Household Income	income 0-25k	16%	20%	15%	10%	15%	15%
	income 25-50k	17%	15%	21%	17%	26%	19%
	income 50-75k	16%	12%	18%	15%	22%	17%
	income 75-200k	35%	39%	37%	43%	35%	38%
	income 200k-plus	16%	14%	8%	15%	2%	12%
Housing Stats	single family	56%	59%	79%	82%	69%	69%
	multi-family	44%	41%	21%	18%	31%	31%
	rented	59%	51%	45%	32%	54%	48%
	owned	41%	49%	55%	68%	46%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).