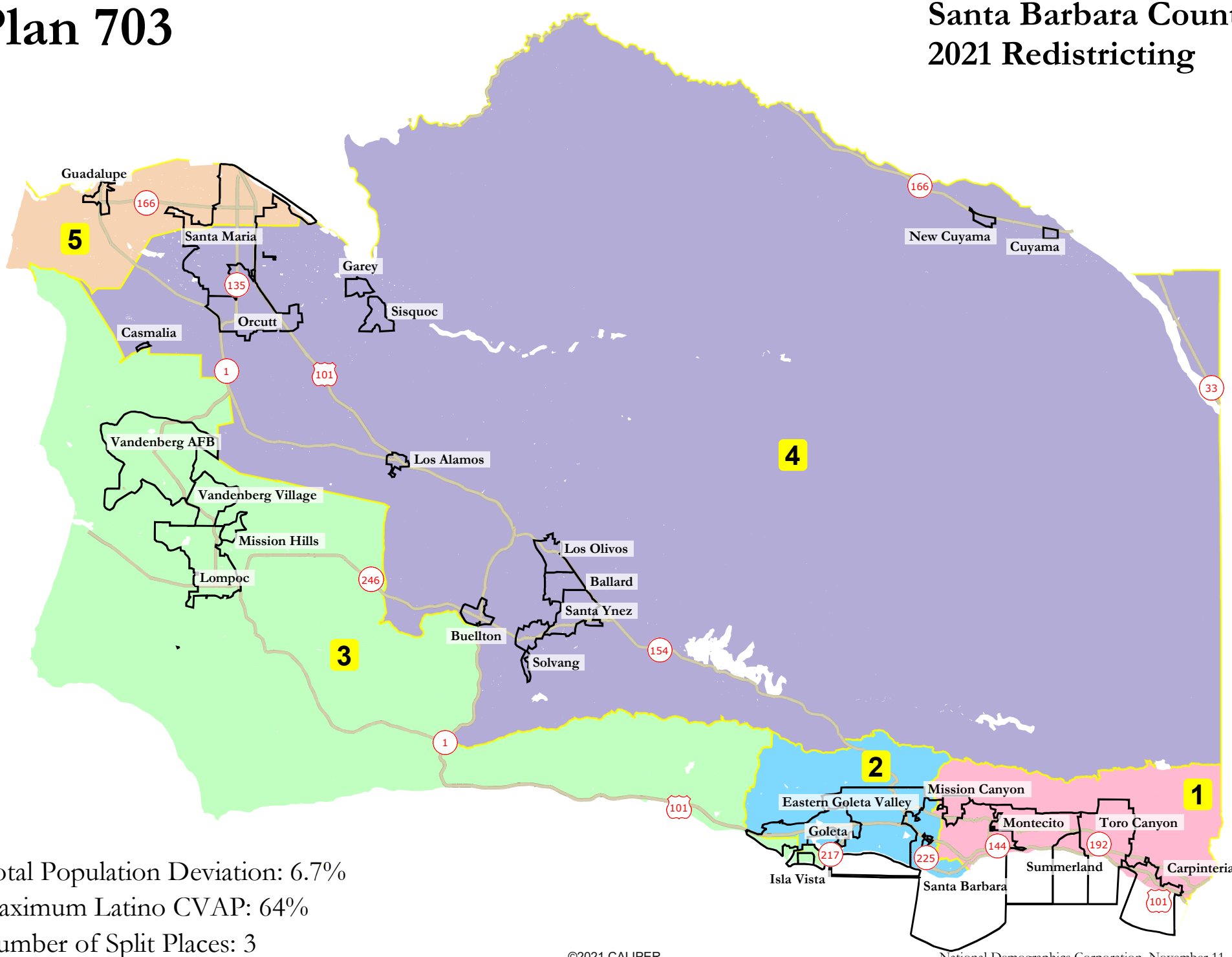
Plan 703

Santa Barbara County 2021 Redistricting



Total Population Deviation: 6.7%
Maximum Latino CVAP: 64%
Number of Split Places: 3

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 703							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	88,563	86,402	91,848	92,378	87,513	446,704
	Population Deviation	-778	-2,939	2,507	3,037	-1,828	5,976
	Pct. Deviation	-0.87%	-3.29%	2.81%	3.40%	-2.05%	6.69%
Total Pop.	Hispanic/Latino	41%	28%	41%	44%	82%	47%
	NH White	51%	59%	39%	46%	12%	41%
	NH Black	1%	1%	4%	1%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	14%	6%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	61,482	62,705	62,887	57,832	34,619	279,525
	Hisp	25%	20%	29%	28%	64%	30%
	NH White	68%	72%	54%	62%	27%	60%
	NH Black	2%	2%	5%	2%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	7%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	54,599	58,996	42,314	52,780	29,530	238,219
	Latino est.	25%	18%	31%	30%	69%	31%
	Spanish-Surnamed	23%	17%	29%	27%	63%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	78%	63%	69%	33%	68%
	NH Black	2%	2%	4%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	48,103	53,084	33,835	45,263	21,774	202,059
	Latino est.	23%	17%	29%	27%	64%	28%
	Spanish-Surnamed	21%	16%	27%	25%	59%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	78%	63%	69%	33%	68%
	NH Black	2%	2%	4%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	37,077	41,007	27,644	33,036	13,443	152,207
	Latino est.	18%	14%	24%	20%	53%	22%
	Spanish-Surnamed	17%	13%	23%	19%	50%	20%
	Asian-Surnamed	2%	3%	5%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	81%	65%	75%	42%	73%
	NH Black est.	2%	1%	4%	2%	2%	2%
Age	age0-19	20%	21%	32%	27%	35%	27%
	age20-60	54%	50%	55%	50%	52%	52%
	age60plus	26%	29%	13%	23%	13%	20%
Immigration	immigrants	23%	18%	20%	17%	38%	23%
	naturalized	38%	50%	32%	40%	23%	34%
Language spoken at home	english	64%	74%	63%	68%	29%	60%
	spanish	31%	18%	27%	27%	67%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	3%	4%	4%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	11%	13%	13%	38%	18%
Education (among those age 25+)	hs-grad	33%	32%	46%	47%	38%	39%
	bachelor	27%	30%	14%	18%	8%	20%
	graduatedegree	20%	22%	12%	10%	4%	14%
Child in Household	child-under18	23%	26%	33%	35%	53%	32%
Pct of Pop. Age 16+	employed	67%	63%	61%	65%	67%	65%
Household Income	income 0-25k	15%	13%	23%	11%	15%	15%
	income 25-50k	16%	14%	22%	18%	25%	19%
	income 50-75k	17%	13%	17%	16%	21%	17%
	income 75-200k	34%	42%	32%	45%	35%	38%
	income 200k-plus	18%	19%	5%	10%	3%	12%
Housing Stats	single family	60%	72%	59%	83%	74%	69%
	multi-family	40%	28%	41%	17%	26%	31%
	rented	56%	39%	61%	34%	50%	48%
	owned	44%	61%	39%	66%	50%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).