

	Santa	Barbara	County -	- Plan 70	94		
Category	Field	1 1	2	3	4	5	Total
2020 Census	Total Population	87,730	87,235	91,946	92,693	87,100	446,704
	Population Deviation	-1,611	-2,106	2,605	3,352	-2,241	5,593
	Pct. Deviation	-1.80%	-2.36%	2.92%	3.75%	-2.51%	6.26%
	Hispanic/Latino	39%	29%	41%	44%	82%	47%
Total Pop.	*						
	NH White	52%	58%	39%	46%	11%	41%
	NH Black	2%	1%	4%	1%	1%	2%
	NH Asian/Pac.Isl.	6%	9%	14%	6%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	62,916	61,271	62,930	61,320	31,088	279,525
	Hisp	25%	20%	29%	30%	64%	30%
	NH White	68%	72%	54%	61%	26%	60%
	NH Black	2%	2%	5%	2%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	7%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	54,582	59,013	42,359	55,675	26,590	238,219
	Latino est.	23%	20%	31%	31%	69%	31%
	Spanish-Surnamed	22%	18%	29%	29%	64%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
		1%	1%	1%	1%	3%	1%
	Filipino-Surnamed						
	NH White est.	75%	77%	63%	68%	31%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2020)	Total	48,067	53,120	33,876	47,744	19,252	202,059
	Latino est.	22%	18%	29%	28%	64%	28%
	Spanish-Surnamed	20%	17%	27%	26%	60%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	75%	77%	63%	68%	31%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2018)	Total	36,981	41,103	27,665	34,942	11,516	152,207
	Latino est.	18%	15%	24%	22%	54%	22%
	Spanish-Surnamed	17%	14%	23%	20%	51%	20%
	Asian-Surnamed	2%	3%	5%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	78%	81%	65%	74%	40%	73%
	NH Black est.	2%	2%	4%	1%	3%	2%
	age0-19	20%	22%	32%	26%	37%	27%
Age	age20-60	55%	49%	55%	49%	52%	52%
	age60plus	25%	29%	13%	24%	11%	20%
Immigration	immigrants	22%	19%	20%	16%	39%	23%
0	naturalized	36%	51%	32%	45%	21%	34%
Language spoken at home	english	65%	72%	63%	68%	26%	60%
	spanish	29%	20%	27%	27%	69%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	4%	4%	4%	2%	2%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	13%	12%	41%	18%
Education (among those age 25+)	hs-grad	31%	34%	46%	48%	36%	39%
	bachelor	28%	28%	14%	19%	6%	20%
	graduatedegree	20%	22%	12%	10%	3%	14%
Child in Household	child-under18	22%	27%	33%	34%	55%	32%
Pct of Pop. Age 16+	employed	68%	62%	61%	64%	68%	65%
Household Income		16%	11%	23%	10%	16%	15%
	income 0-25k						
	income 25-50k	17%	13%	22%	18%	26%	19%
	income 50-75k	16%	13%	17%	16%	22%	17%
	income 75-200k	35%	41%	32%	46%	34%	38%
	income 200k-plus	16%	22%	5%	10%	2%	12%
Housing Stats	single family	56%	76%	59%	89%	66%	69%
	multi-family	44%	24%	41%	11%	34%	31%
	rented	59%	35%	61%	30%	57%	48%
	owned	41%	65%	39%	70%	43%	52%
	olifornia's adjusted 2020 Census o						

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).