

	Santa	Barbara	County -	- Plan 70	25		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	87,666	86,495	91,686	88,697	92,160	446,704
	Population Deviation	-1,675	-2,846	2,345	-644	2,819	5,665
	Pct. Deviation	-1.87%	-3.19%	2.62%	-0.72%	3.16%	6.34%
Total Pop.	Hispanic/Latino	39%	29%	30%	59%	77%	47%
	NH White	51%	49%	62%	30%	15%	41%
	NH Black	2%	2%	1%	3%	1%	2%
	NH Asian/Pac.Isl.	6%	18%	5%	6%	5%	8%
	NH Native Amer.	1%	1%	2%	1%	1%	1%
Citizen Voting Age Pop	Total	62,560	64,324	65,356	47,529	39,757	279,525
	Hisp	25%	22%	19%	41%	56%	30%
	NH White	68%	63%	74%	46%	34%	60%
	NH Black	2%	3%	1%	5%	2%	3%
	Asian/Pac.Isl.	5%	11%	5%	7%	8%	7%
	Native Amer.	1%	1%	2%	1%	1%	1%
Voter Registration (Nov 2020)	Total	54,492	49,018	61,791	40,057	32,861	238,219
	Latino est.	24%	22%	20%	44%	62%	31%
	Spanish-Surnamed	22%	20%	18%	40%	57%	29%
	Asian-Surnamed	2%	5%	2%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	72%	79%	54%	40%	68%
	NH Black	2%	2%	1%	4%	2%	2%
	Total				31,816	24,850	202,059
Voter Turnout (Nov 2020)		47,953	42,406	55,034			
	Latino est.	22%	21%	18%	39%	56%	28%
	Spanish-Surnamed	20%	19%	17%	37%	52%	26%
	Asian-Surnamed	2%	5%	2%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	72%	79%	54%	40%	68%
	NH Black	2%	2%	1%	4%	2%	2%
Voter Turnout (Nov 2018)	Total	36,840	35,082	42,793	21,675	15,817	152,207
	Latino est.	18%	19%	14%	32%	45%	22%
	Spanish-Surnamed	17%	17%	13%	30%	43%	20%
	Asian-Surnamed	2%	5%	1%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	74%	82%	60%	50%	73%
	NH Black est.	2%	2%	1%	4%	2%	2%
Age	age0-19	20%	28%	23%	32%	34%	27%
	age20-60	55%	55%	47%	52%	52%	52%
	age60plus	25%	17%	29%	16%	14%	20%
	immigrants	22%	20%	14%	23%	35%	23%
Immigration	naturalized	36%	42%	51%	31%	24%	34%
Language spoken at home	english	65%	67%	77%	55%	34%	60%
	spanish	29%	18%	18%	41%	61%	33%
	asian-lang	2%	8%	2%	3%	4%	4%
	other lang	4%	6%	3%	1%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	8%	20%	35%	18%
Education (among those age 25+)	hs-grad	31%	34%	42%	48%	40%	39%
	bachelor	28%	27%	24%	11%	9%	20%
	graduatedegree	20%	23%	16%	6%	4%	14%
Child in Household	child-under18	22%	25%	28%	44%	49%	32%
Pct of Pop. Age 16+	employed	68%	60%	62%	67%	67%	65%
Household Income	income 0-25k	16%	19%	10%	16%	15%	15%
	income 25-50k	17%	15%	15%	23%	24%	19%
	income 50-75k	16%	12%	15%	19%	21%	17%
	income 75-200k	35%	39%	42%	36%	37%	38%
	income 200k-plus	16%	14%	18%	5%	3%	12%
	single family	56%	59%	85%	74%	72%	69%
Housing Stats	multi-family	44%	41%	15%	26%	28%	31%
riousing stats	rented	59%	51%	30%	50%	50%	48%
	owned	41%	49%	70%	50%	50%	52%
Total population data from Ca							

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).