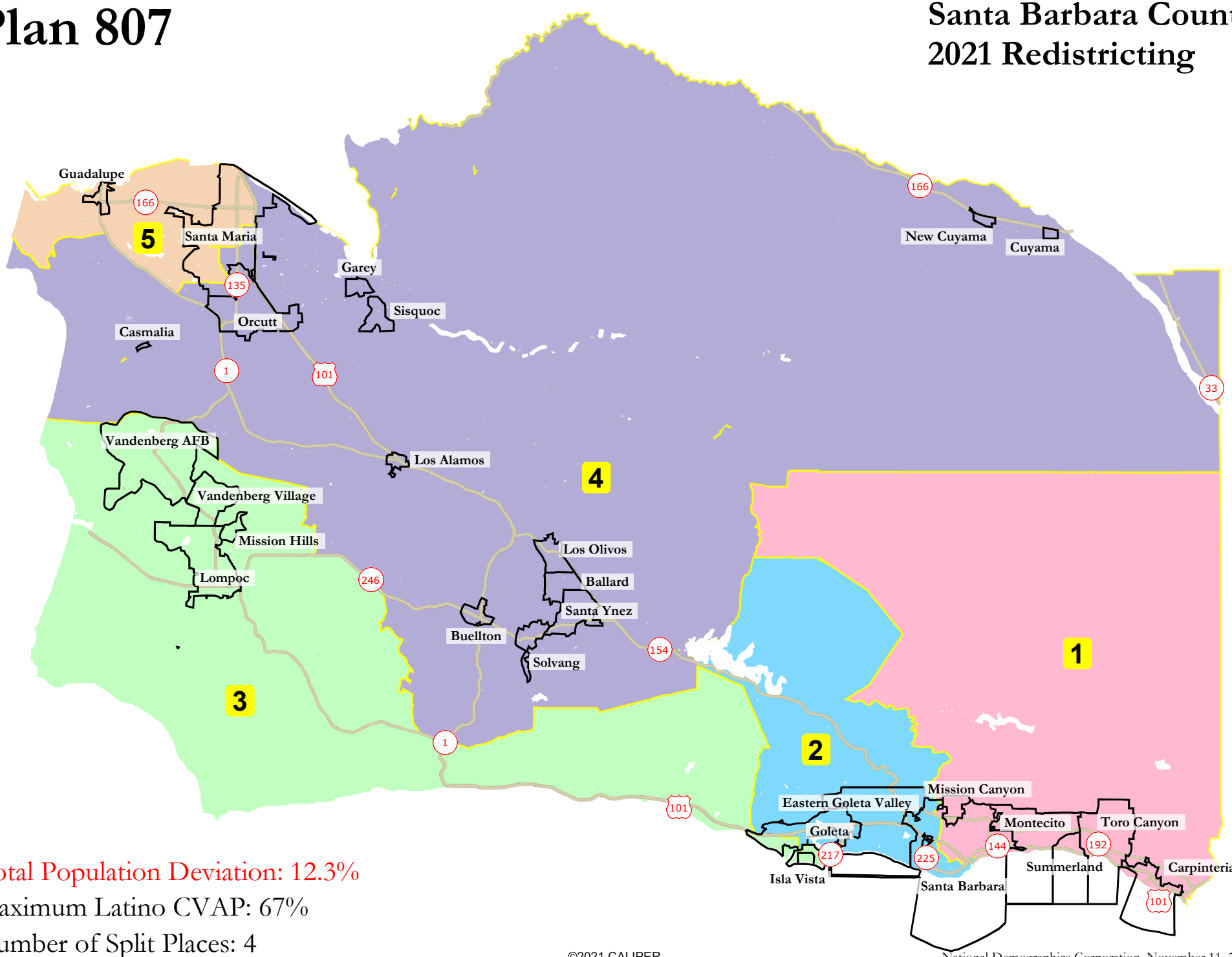
Plan 807

Santa Barbara County 2021 Redistricting



Total Population Deviation: 12.3%

Maximum Latino CVAP: 67%

Number of Split Places: 4

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 807							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	85,950	91,341	89,754	84,343	95,290	446,678
	Population Deviation	-3,386	2,005	418	-4,993	5,954	10,947
	Pct. Deviation	-3.80%	2.24%	0.46%	-5.59%	6.66%	12.25%
Total Pop.	Hispanic/Latino	41%	28%	41%	39%	83%	47%
	NH White	51%	59%	39%	50%	10%	41%
	NH Black	1%	2%	4%	1%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	14%	7%	4%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	59,217	66,274	61,870	57,560	34,583	279,504
	Hisp	25%	20%	29%	27%	67%	30%
	NH White	68%	71%	55%	64%	24%	60%
	NH Black	2%	2%	5%	2%	2%	3%
	Asian/Pac.Isl.	5%	7%	11%	7%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	52,582	60,913	42,709	52,453	29,551	238,208
	Latino est.	25%	18%	31%	28%	71%	31%
	Spanish-Surnamed	23%	17%	29%	26%	66%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	78%	63%	71%	29%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2020)	Total	46,292	54,763	34,211	45,446	21,337	202,049
	Latino est.	23%	17%	29%	26%	67%	28%
	Spanish-Surnamed	21%	16%	27%	24%	62%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	78%	63%	71%	29%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2018)	Total	35,647	43,046	27,141	33,711	12,653	152,198
	Latino est.	19%	14%	24%	19%	58%	22%
	Spanish-Surnamed	17%	13%	22%	18%	54%	20%
	Asian-Surnamed	2%	3%	4%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	78%	81%	66%	76%	36%	73%
	NH Black est.	2%	1%	4%	1%	3%	2%
Age	age0-19	21%	23%	31%	25%	37%	27%
	age20-60	54%	49%	57%	49%	52%	52%
	age60plus	26%	28%	13%	26%	11%	20%
Immigration	immigrants	23%	18%	19%	15%	38%	23%
	naturalized	39%	48%	33%	49%	22%	34%
Language spoken at home	english	63%	73%	63%	73%	26%	60%
	spanish	31%	18%	27%	22%	70%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	3%	4%	3%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	10%	13%	10%	40%	18%
Education (among those age 25+)	hs-grad	33%	32%	46%	49%	37%	39%
	bachelor	26%	31%	14%	20%	6%	20%
	graduatedegree	20%	22%	12%	11%	3%	14%
Child in Household	child-under18	23%	26%	33%	32%	56%	32%
Pct of Pop. Age 16+	employed	67%	63%	62%	64%	68%	65%
Household Income	income 0-25k	15%	12%	23%	10%	17%	15%
	income 25-50k	16%	14%	22%	17%	26%	19%
	income 50-75k	17%	13%	17%	16%	22%	17%
	income 75-200k	34%	42%	32%	47%	34%	38%
	income 200k-plus	18%	19%	5%	11%	2%	12%
Housing Stats	single family	60%	71%	59%	89%	67%	69%
	multi-family	40%	29%	41%	11%	33%	31%
	rented	56%	40%	61%	29%	56%	48%
	owned	44%	60%	39%	71%	44%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).