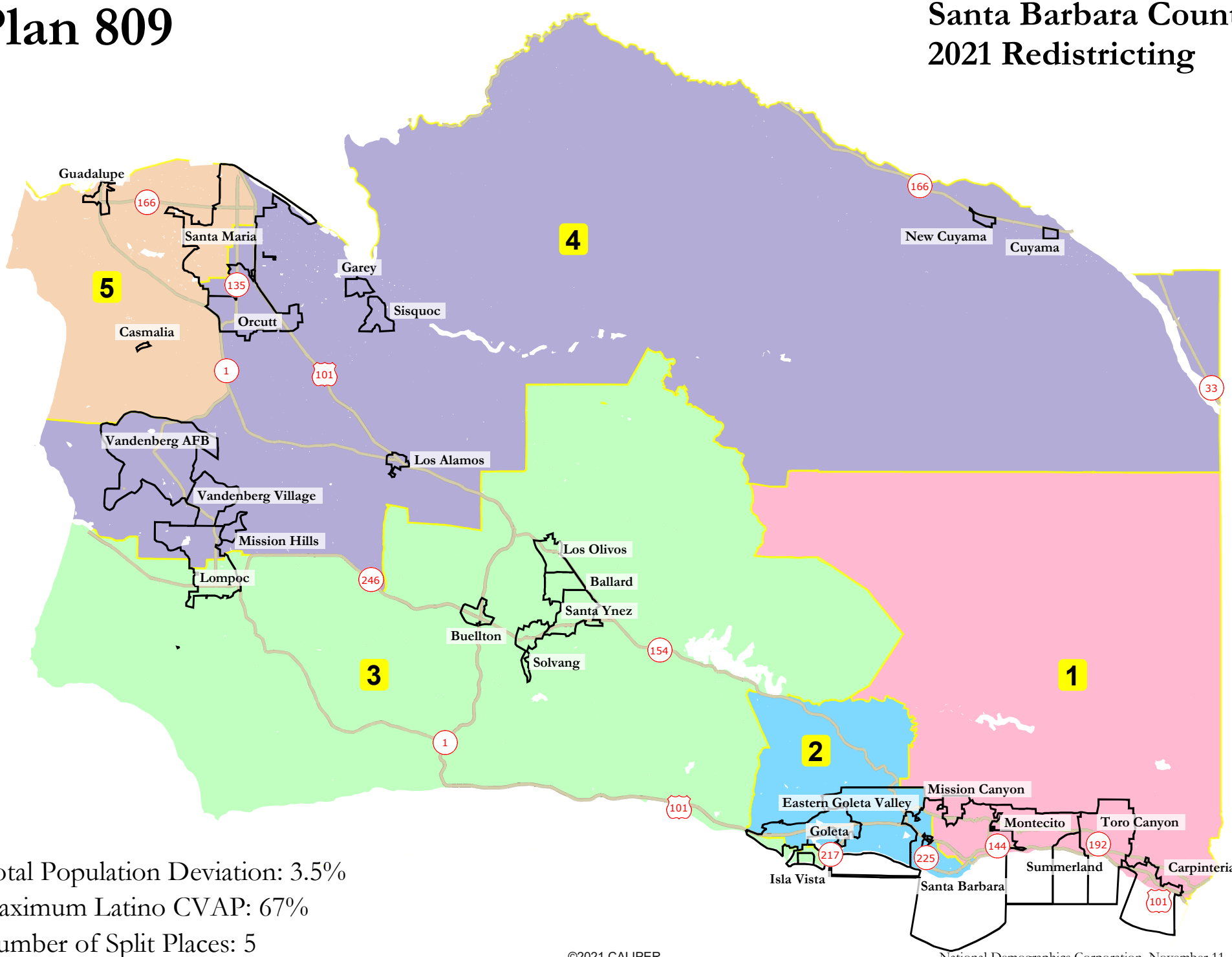
Plan 809

Santa Barbara County 2021 Redistricting



Total Population Deviation: 3.5%
Maximum Latino CVAP: 67%
Number of Split Places: 5

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National Demographics Corporation, November 11, 2021

Santa Barbara County - Plan 809							
Category	**Field**	**1**	**2**	**3**	**4**	**5**	**Total**
2020 Census	Total Population	90,699	87,551	90,489	88,933	89,032	446,704
	Population Deviation	1,358	-1,790	1,148	-408	-309	3,148
	Pct. Deviation	1.52%	-2.00%	1.29%	-0.46%	-0.35%	3.52%
Total Pop.	Hispanic/Latino	40%	28%	40%	44%	83%	47%
	NH White	52%	58%	42%	44%	11%	41%
	NH Black	1%	2%	3%	2%	1%	2%
	NH Asian/Pac.Isl.	5%	11%	12%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	63,107	62,784	61,357	59,600	32,678	279,525
	Hisp	24%	20%	29%	29%	67%	30%
	NH White	69%	71%	57%	59%	24%	60%
	NH Black	2%	2%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	6%	10%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	56,019	59,596	43,931	50,187	28,486	238,219
	Latino est.	24%	19%	28%	32%	71%	31%
	Spanish-Surnamed	22%	17%	26%	29%	66%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	77%	67%	66%	30%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2020)	Total	49,405	53,543	35,809	42,653	20,649	202,059
	Latino est.	22%	18%	25%	29%	66%	28%
	Spanish-Surnamed	21%	16%	24%	27%	62%	26%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	74%	77%	67%	66%	30%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	38,188	41,192	29,609	30,825	12,393	152,207
	Latino est.	18%	14%	21%	22%	57%	22%
	Spanish-Surnamed	17%	13%	20%	21%	54%	20%
	Asian-Surnamed	2%	3%	4%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	78%	81%	70%	72%	37%	73%
	NH Black est.	2%	2%	3%	2%	3%	2%
Age	age0-19	21%	21%	31%	27%	36%	27%
	age20-60	53%	51%	54%	51%	52%	52%
	age60plus	26%	27%	15%	21%	12%	20%
Immigration	immigrants	23%	19%	20%	16%	39%	23%
	naturalized	39%	48%	33%	44%	22%	34%
Language spoken at home	english	65%	72%	62%	70%	26%	60%
	spanish	30%	19%	27%	24%	70%	33%
	asian-lang	2%	4%	7%	4%	3%	4%
	other lang	3%	5%	4%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	14%	11%	40%	18%
Education (among those age 25+)	hs-grad	32%	32%	45%	49%	37%	39%
	bachelor	27%	30%	16%	17%	6%	20%
	graduatedegree	20%	22%	12%	9%	3%	14%
Child in Household	child-under18	23%	26%	30%	37%	56%	32%
Pct of Pop. Age 16+	employed	67%	64%	60%	65%	68%	65%
Household Income	income 0-25k	15%	12%	24%	9%	16%	15%
	income 25-50k	16%	14%	22%	18%	26%	19%
	income 50-75k	16%	13%	16%	17%	22%	17%
	income 75-200k	34%	43%	31%	47%	34%	38%
	income 200k-plus	19%	18%	7%	9%	2%	12%
Housing Stats	single family	61%	70%	60%	87%	70%	69%
	multi-family	39%	30%	40%	13%	30%	31%
	rented	55%	41%	60%	32%	54%	48%
	owned	45%	59%	40%	68%	46%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).