

| | Santa | Barbara | County - | - Plan 81 | 2 | | |
|---------------------------------------|--------------------------------------|----------|----------|-----------|--------|--------|---------|
| Category | Field | 1 | 2 | 3 | 4 | 5 | Total |
| 2020 Census | Total Population | 89,225 | 92,790 | 88,220 | 87,638 | 86,813 | 444,686 |
| | Population Deviation | 288 | 3,853 | -717 | -1,299 | -2,124 | 5,977 |
| | Pct. Deviation | -0.13% | 3.86% | -1.25% | -1.91% | -2.83% | 6.69% |
| | Hispanic/Latino | 38% | 30% | 43% | 57% | 69% | 47% |
| Total Pop. | * | I | | | | | |
| | NH White | 53% | 50% | 45% | 34% | 23% | 41% |
| | NH Black | 2% | 2% | 3% | 1% | 1% | 2% |
| | NH Asian/Pac.Isl. | 6% | 17% | 6% | 6% | 6% | 8% |
| | NH Native Amer. | 1% | 1% | 2% | 1% | 1% | 1% |
| Citizen Voting Age Pop | Total | 62,899 | 69,457 | 55,635 | 50,424 | 39,826 | 278,241 |
| | Hisp | 23% | 23% | 29% | 38% | 46% | 30% |
| | NH White | 69% | 63% | 61% | 53% | 44% | 60% |
| | NH Black | 2% | 3% | 4% | 2% | 2% | 3% |
| | Asian/Pac.Isl. | 5% | 11% | 6% | 6% | 8% | 7% |
| | Native Amer. | 1% | 1% | 2% | 1% | 1% | 1% |
| Voter Registration (Nov 2020) | Total | 56,089 | 51,592 | 48,719 | 46,713 | 33,835 | 236,948 |
| | Latino est. | 23% | 22% | 29% | 39% | 49% | 31% |
| | Spanish-Surnamed | 22% | 20% | 27% | 36% | 45% | 29% |
| | Asian-Surnamed | 2% | 5% | 1% | 2% | 2% | 20/0 |
| | Filipino-Surnamed | 1% | 1% | 1% | 2% | 2% | 1% |
| | NH White est. | 75% | 72% | 69% | 62% | 52% | 68% |
| | | | | | | | |
| | NH Black | 1% | 2% | 3% | 2% | 2% | 2% |
| Voter Turnout (Nov 2020) | Total | 49,409 | 44,617 | 41,175 | 38,957 | 26,820 | 200,978 |
| | Latino est. | 21% | 21% | 25% | 34% | 44% | 28% |
| | Spanish-Surnamed | 20% | 19% | 24% | 32% | 41% | 26% |
| | Asian-Surnamed | 2% | 5% | 1% | 2% | 2% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 2% | 2% | 1% |
| | NH White est. | 75% | 72% | 69% | 62% | 52% | 68% |
| | NH Black | 1% | 2% | 3% | 2% | 2% | 2% |
| Voter Turnout (Nov 2018) | Total | 38,192 | 36,953 | 30,493 | 27,932 | 17,866 | 151,436 |
| | Latino est. | 17% | 19% | 19% | 26% | 34% | 22% |
| | Spanish-Surnamed | 16% | 17% | 18% | 25% | 32% | 20% |
| | Asian-Surnamed | 2% | 5% | 1% | 2% | 2% | 2% |
| | Filipino-Surnamed | 1% | 1% | 1% | 1% | 2% | 1% |
| | NH White est. | 79% | 74% | 74% | 69% | 61% | 73% |
| | NH Black est. | 1% | 2% | 3% | 2% | 2% | 2% |
| Age | age0-19 | 20% | 27% | 27% | 29% | 34% | 27% |
| | age20-60 | 54% | 54% | 51% | 50% | 51% | 52% |
| | age60plus | 26% | 19% | 21% | 21% | 15% | 20% |
| | | | | | | | |
| Immigration | immigrants | 22% | 20% | 18% | 26% | 30% | 23% |
| Language spoken at home | naturalized | 38% | 40% | 40% | 32% | 25% | 34% |
| | english | 66% | 66% | 68% | 53% | 43% | 60% |
| | spanish | 28% | 21% | 28% | 42% | 52% | 33% |
| | asian-lang | 2% | 8% | 2% | 3% | 3% | 4% |
| | other lang | 4% | 5% | 2% | 2% | 2% | 3% |
| Language Fluency | Speaks Eng. "Less than Very Well" | 13% | 11% | 14% | 22% | 29% | 18% |
| Education (among those age 25+) | hs-grad | 32% | 32% | 47% | 40% | 42% | 39% |
| | bachelor | 27% | 28% | 16% | 17% | 12% | 20% |
| | graduatedegree | 21% | 22% | 10% | 10% | 5% | 14% |
| Child in Household | child-under18 | 22% | 24% | 36% | 39% | 47% | 32% |
| | employed | 67% | 60% | 66% | 64% | 67% | 65% |
| Pct of Pop. Age 16+ Household Income | | | | | | | |
| | income 0-25k | 15% | 20% | 15% | 11% | 14% | 15% |
| | income 25-50k | 17% | 16% | 20% | 20% | 23% | 19% |
| | income 50-75k | 16% | 13% | 18% | 17% | 20% | 17% |
| | income 75-200k | 34% | 38% | 38% | 42% | 38% | 38% |
| | income 200k-plus | 18% | 13% | 9% | 11% | 4% | 12% |
| Housing Stats | single family | 61% | 56% | 79% | 86% | 68% | 69% |
| | multi-family | 39% | 44% | 21% | 14% | 32% | 31% |
| | rented | 56% | 55% | 44% | 33% | 50% | 48% |
| | owned | 44% | 45% | 56% | 67% | 50% | 52% |
| | lifornia's adjusted 2020 Census | | | | | | |

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).