



**Santa Barbara County - Plan 816B**

Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	87,680	87,715	91,046	90,807	89,456	446,704
	Population Deviation	-1,661	-1,626	1,705	1,466	115	3,366
	Pct. Deviation	-1.86%	-1.82%	1.91%	1.64%	0.13%	3.77%
Total Pop.	Hispanic/Latino	40%	29%	34%	53%	79%	47%
	NH White	52%	57%	48%	36%	13%	41%
	NH Black	1%	1%	2%	3%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	14%	6%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	61,099	63,199	65,007	54,383	35,837	279,525
	Hisp	23%	21%	25%	35%	60%	30%
	NH White	69%	71%	60%	54%	30%	60%
	NH Black	2%	2%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	8%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	54,651	59,055	47,264	46,442	30,807	238,219
	Latino est.	24%	19%	25%	37%	65%	31%
	Spanish-Surnamed	22%	18%	23%	34%	60%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	70%	62%	36%	68%
	NH Black	2%	1%	3%	3%	2%	2%
Voter Turnout (Nov 2020)	Total	48,215	52,990	39,803	38,109	22,942	202,059
	Latino est.	22%	18%	23%	33%	60%	28%
	Spanish-Surnamed	20%	17%	21%	31%	55%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	70%	62%	36%	68%
	NH Black	2%	1%	3%	3%	2%	2%
Voter Turnout (Nov 2018)	Total	37,291	41,024	32,783	26,800	14,309	152,207
	Latino est.	17%	15%	20%	26%	49%	22%
	Spanish-Surnamed	16%	14%	19%	24%	46%	20%
	Asian-Surnamed	2%	3%	4%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	78%	81%	72%	68%	46%	73%
NH Black est.	2%	1%	3%	3%	2%	2%	
Age	age0-19	21%	21%	30%	29%	35%	27%
	age20-60	53%	51%	54%	52%	52%	52%
	age60plus	27%	28%	16%	19%	13%	20%
Immigration	immigrants	22%	19%	18%	19%	37%	23%
	naturalized	39%	48%	34%	37%	23%	34%
Language spoken at home	english	66%	72%	65%	63%	31%	60%
	spanish	29%	20%	23%	33%	65%	33%
	asian-lang	2%	3%	7%	3%	3%	4%
	other lang	3%	4%	5%	1%	2%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	11%	11%	16%	37%	18%
Education (among those age 25+)	hs-grad	33%	32%	42%	50%	38%	39%
	bachelor	27%	30%	20%	14%	8%	20%
	graduatedegree	21%	21%	16%	6%	4%	14%
Child in Household	child-under18	24%	25%	29%	40%	52%	32%
Pct of Pop. Age 16+	employed	66%	64%	60%	66%	67%	65%
Household Income	income 0-25k	15%	13%	18%	15%	15%	15%
	income 25-50k	15%	15%	19%	21%	25%	19%
	income 50-75k	17%	13%	16%	18%	21%	17%
	income 75-200k	35%	42%	37%	41%	36%	38%
	income 200k-plus	19%	17%	10%	5%	3%	12%
Housing Stats	single family	63%	69%	70%	74%	72%	69%
	multi-family	37%	31%	30%	26%	28%	31%
	rented	53%	42%	49%	44%	51%	48%
	owned	47%	58%	51%	56%	49%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).