

Santa Barbara County - Plan 818B							
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	88,805	89,253	90,928	88,698	89,020	446,704
	Population Deviation	-536	-88	1,587	-643	-321	2,230
	Pct. Deviation	-0.60%	-0.10%	1.78%	-0.72%	-0.36%	2.50%
Total Pop.	Hispanic/Latino	39%	30%	41%	43%	83%	47%
	NH White	53%	57%	41%	45%	11%	41%
			2%	3%			
	NH Black	1%			2%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	13%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	62,382	63,748	61,550	59,602	32,244	279,525
	Hisp	24%	21%	29%	29%	66%	30%
	NH White	69%	70%	57%	60%	25%	60%
	NH Black	2%	2%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	55,548	59,902	43,950	50,647	28,172	238,219
	Latino est.	24%	20%	29%	31%	71%	31%
	Spanish-Surnamed	22%	18%	27%	29%	66%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	66%	67%	30%	68%
		2%	2%		2%	2%	2%
	NH Black			3%			
Voter Turnout (Nov 2020)	Total	49,044	53,719	35,730	43,154	20,412	202,059
	Latino est.	22%	18%	26%	28%	66%	28%
	Spanish-Surnamed	20%	17%	25%	26%	62%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	66%	67%	30%	68%
	NH Black	2%	2%	3%	2%	2%	2%
Voter Turnout (Nov 2018)	Total	37,922	41,338	29,405	31,375	12,167	152,207
	Latino est.	17%	15%	22%	22%	57%	22%
	Spanish-Surnamed	16%	14%	21%	20%	54%	20%
	Asian-Surnamed	2%	3%	4%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	2%	1%
	NH White est.	79%	80%	69%	73%	37%	73%
	NH Black est.	2%	2%	3%	2%	3%	2%
Age	age0-19	21%	21%	32%	27%	36%	27%
	age20-60	53%	51%	54%	51%	52%	52%
	age60plus	26%	28%	14%	22%	12%	20%
	immigrants	22%	19%	20%	15%	40%	23%
Immigration	0						
Language spoken at home	naturalized	39%	48%	33%	45%	21%	34%
	english	66%	72%	62%	69%	27%	60%
	spanish	29%	20%	27%	26%	69%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	4%	4%	4%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	12%	13%	12%	40%	18%
Education (among those age 25+)	hs-grad	33%	32%	46%	48%	37%	39%
	bachelor	27%	30%	16%	18%	6%	20%
	graduatedegree	21%	21%	12%	10%	3%	14%
Child in Household	child-under18	23%	26%	32%	36%	55%	32%
Pct of Pop. Age 16+	employed	67%	64%	60%	65%	68%	65%
1 ct 01 1 op. 11gc 10 i	income 0-25k	14%	13%	24%	9%	17%	15%
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	income 25-50k	16%	15%	22%	18%	26%	19%
Household Income	income 50-75k	17%	13%	15%	18%	22%	17%
	income 75-200k	34%	42%	33%	46%	33%	38%
	income 200k-plus	19%	17%	6%	10%	2%	12%
Housing Stats	single family	62%	69%	60%	88%	68%	69%
	multi-family	38%	31%	40%	12%	32%	31%
	rented	54%	43%	59%	31%	55%	48%
	owned	46%	57%	41%	69%	45%	52%
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Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).