

	Santa Barbara (	County -	Plan 821	IB Ocho	a/Twibe	e11	
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	89,262	88,334	90,424	88,202	90,482	446,704
	Population Deviation	-79	-1,007	1,083	-1,139	1,141	2,280
	Pct. Deviation	-0.09%	-1.13%	1.21%	-1.27%	1.28%	2.55%
Total Pop.	Hispanic/Latino	41%	28%	42%	41%	84%	47%
	NH White	51%	59%	39%	49%	10%	41%
	NH Black	1%	1%	4%	1%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	14%	7%	4%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	61,895	63,927	62,066	59,339	32,299	279,525
	Hisp	24%	20%	29%	27%	68%	30%
	NH White	69%	71%	54%	63%	23%	60%
	NH Black	2%	2%	5%	2%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	7%	7%	7%
	Native Amer.	1%	1%	1%	2%	0%	1%
Voter Registration (Nov 2020)	Total	54,860	60,355	41,388	53,611	28,005	238,219
	Latino est.	25%	19%	32%	29%	73%	31%
	Spanish-Surnamed	23%	17%	29%	26%	67%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	77%	62%	70%	28%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2020)	Total	48,315	54,256	33,020	46,359	20,109	202,059
	Latino est.	23%	17%	29%	26%	68%	28%
	Spanish-Surnamed	21%	16%	27%	24%	63%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	77%	62%	70%	28%	68%
	NH Black	2%	2%	4%	1%	2%	2%
Voter Turnout (Nov 2018)	Total	37,266	41,851	27,037	34,234	11,819	152,207
	Latino est.	18%	14%	24%	20%	59%	22%
	Spanish-Surnamed	17%	13%	23%	19%	56%	20%
	Asian-Surnamed	2%	3%	5%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	78%	81%	65%	76%	35%	73%
	NH Black est.	2%	2%	4%	1%	3%	2%
Age	age0-19	21%	21%	32%	25%	37%	27%
	age20-60	53%	51%	55%	50%	52%	52%
	age60plus	26%	28%	13%	25%	11%	20%
Immigration	immigrants	23%	19%	19%	16%	39%	23%
minigration	naturalized	39%	48%	32%	46%	21%	34%
Language spoken at home	english	64%	73%	63%	71%	25%	60%
	spanish	30%	19%	27%	23%	71%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	3%	4%	4%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	15%	11%	13%	11%	40%	18%
Education (among those age 25+)	hs-grad	33%	32%	46%	48%	37%	39%
	bachelor	26%	30%	14%	19%	6%	20%
	graduatedegree	20%	22%	12%	10%	3%	14%
Child in Household	child-under18	24%	25%	33%	33%	57%	32%
Pct of Pop. Age 16+	employed	67%	64%	61%	64%	68%	65%
Household Income	income 0-25k	15%	12%	23%	10%	16%	15%
	income 25-50k	16%	14%	22%	17%	27%	19%
	income 50-75k	16%	13%	17%	16%	22%	17%
	income 75-200k	34%	43%	32%	46%	34%	38%
	income 200k-plus	19%	18%	5%	10%	2%	12%
Housing Stats	single family	61%	71%	59%	87%	69%	69%
	multi-family	39%	29%	41%	13%	31%	31%
	rented	55%	41%	61%	31%	55%	48%
	owned	45%	59%	39%	69%	45%	52%
	Owned	1570	1 37,0	1 3270	1 3270	1570	32,0

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).