

	Santa Bar	bara Coi	unty - Pla	an 821C	Rios		
Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	90,072	87,524	91,168	87,458	90,482	446,704
	Population Deviation	731	-1,817	1,827	-1,883	1,141	3,710
	Pct. Deviation	0.82%	-2.03%	2.05%	-2.11%	1.28%	4.15%
Total Pop.	Hispanic/Latino	40%	28%	42%	41%	84%	47%
	NH White	52%	58%	39%	49%	10%	41%
	NH Black	1%	2%	4%	1%	1%	2%
	NH Asian/Pac.Isl.	5%	10%	14%	7%	4%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	62,338	63,483	62,504	58,901	32,299	279,525
	Hisp	24%	20%	29%	28%	68%	30%
	NH White	69%	71%	54%	63%	23%	60%
	NH Black	2%	2%	5%	2%	2%	3%
	Asian/Pac.Isl.	5%	6%	11%	7%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	55,789	59,426	41,952	53,047	28,005	238,219
	Latino est.	24%	19%	32%	29%	73%	31%
	Spanish-Surnamed	22%	17%	29%	26%	67%	29%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	77%	62%	70%	28%	68%
	NH Black	2%	1%	4%	1%	2%	2%
	Total	49,231	53,340	33,493	45,886	20,109	202,059
Voter Turnout (Nov 2020)	Latino est.	22%	18%	29%	26%	68%	28%
	Spanish-Surnamed	21%	16%	27%	24%	63%	26%
	Asian-Surnamed	2%	3%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	74%	77%	62%	70%	28%	68%
	NH Black	2%	1%	4%	1%	2%	2%
Voter Turnout (Nov 2018)	Total	38,040	41,077	27,424	33,847	11,819	152,207
	Latino est.	18%	14%	24%	20%	59%	22%
	Spanish-Surnamed	17%	14%	23%	19%	56%	20%
	Asian-Surnamed	2%	3%	4%	1%	1%	2%
	Filipino-Surnamed	1%	1%	1%	1%	3%	1%
	NH White est.	78%	81%	65%	76%	35%	73%
	NH Black est.	2%	1%	4%	1%	3%	2%
	age0-19	21%	21%	32%	25%	37%	27%
Age	age20-60	53%	51%	55%	50%	52%	52%
	age60plus	26%	28%	13%	25%	11%	20%
	immigrants	22%	19%	19%	16%	39%	23%
Immigration	naturalized	39%	48%	32%	46%	21%	34%
Language spoken at home	english	65%	72%	63%	71%	25%	60%
	spanish	29%	20%	27%	23%	71%	33%
	asian-lang	2%	4%	7%	3%	3%	4%
	other lang	3%	4%	4%	2%	1%	3%
	Speaks Eng. "Less than	370	7/0	7/0	2/0	1/0	370
Language Fluency	Very Well"	14%	11%	13%	11%	40%	18%
Education (among those age 25+)	hs-grad	32%	32%	46%	48%	37%	39%
	bachelor	27%	30%	14%	19%	6%	20%
	graduatedegree	21%	21%	12%	10%	3%	14%
Child in Household	child-under18	24%	25%	33%	33%	57%	32%
Pct of Pop. Age 16+	employed	66%	64%	61%	64%	68%	65%
Household Income	income 0-25k	15%	12%	23%	10%	16%	15%
	income 25-50k	16%	15%	22%	17%	27%	19%
	income 50-75k	16%	13%	17%	16%	22%	17%
	income 75-200k	34%	42%	32%	46%	34%	38%
	income 200k-plus	19%	18%	6%	10%	2%	38% 12%
Housing Stats	single family	63%	69%	59%	87%	69%	69%
		37%	31%	41%		31%	31%
	multi-family				13% 31%		48%
	rented	53%	42%	61%		55%	
	owned	47%	58%	39%	69%	45%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019

American Community Survey and Special Tabulation 5-year data. Turmout and Registration data from California Statewide Database ("Latino" figures calculated by

NDC using Census Bureau's Latino undercount by surname estimate).