

Santa Barbara County - Plan 822 (Finalist)

Category	Field	1	2	3	4	5	Total
2020 Census	Total Population	89,337	89,376	89,324	89,311	89,356	446,704
	Population Deviation	-4	35	-17	-30	15	65
	Pct. Deviation	0.00%	0.04%	-0.02%	-0.03%	0.02%	0.07%
Total Pop.	Hispanic/Latino	39%	26%	43%	47%	81%	47%
	NH White	53%	55%	45%	41%	13%	41%
	NH Black	1%	2%	2%	3%	1%	2%
	NH Asian/Pac.Isl.	5%	15%	8%	7%	5%	8%
	NH Native Amer.	1%	1%	1%	2%	1%	1%
Citizen Voting Age Pop	Total	62,582	70,919	54,128	56,080	35,816	279,525
	Hisp	23%	21%	29%	30%	62%	30%
	NH White	69%	67%	61%	58%	29%	60%
	NH Black	2%	2%	3%	3%	2%	3%
	Asian/Pac.Isl.	5%	10%	7%	8%	7%	7%
	Native Amer.	1%	1%	2%	2%	0%	1%
Voter Registration (Nov 2020)	Total	56,150	53,003	50,650	47,732	30,684	238,219
	Latino est.	24%	18%	28%	33%	67%	31%
	Spanish-Surnamed	22%	17%	26%	31%	62%	29%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	69%	65%	35%	68%
	NH Black	2%	2%	3%	3%	1%	2%
Voter Turnout (Nov 2020)	Total	49,652	46,120	43,406	40,114	22,767	202,059
	Latino est.	22%	17%	25%	30%	62%	28%
	Spanish-Surnamed	20%	16%	23%	28%	57%	26%
	Asian-Surnamed	2%	4%	3%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	3%	1%
	NH White est.	75%	77%	69%	65%	35%	68%
	NH Black	2%	2%	3%	3%	1%	2%
Voter Turnout (Nov 2018)	Total	38,459	38,874	32,091	28,570	14,213	152,207
	Latino est.	17%	16%	19%	23%	51%	22%
	Spanish-Surnamed	16%	15%	18%	22%	48%	20%
	Asian-Surnamed	2%	4%	2%	2%	1%	2%
	Filipino-Surnamed	1%	1%	1%	2%	2%	1%
	NH White est.	79%	77%	74%	71%	44%	73%
NH Black est.	2%	2%	3%	3%	2%	2%	
Age	age0-19	21%	26%	27%	29%	35%	27%
	age20-60	53%	53%	52%	51%	52%	52%
	age60plus	26%	21%	21%	20%	13%	20%
Immigration	immigrants	22%	18%	21%	17%	37%	23%
	naturalized	39%	40%	41%	39%	23%	34%
Language spoken at home	english	66%	69%	65%	68%	29%	60%
	spanish	29%	18%	29%	27%	66%	33%
	asian-lang	2%	7%	4%	3%	3%	4%
	other lang	3%	5%	3%	2%	1%	3%
Language Fluency	Speaks Eng. "Less than Very Well"	14%	10%	15%	13%	38%	18%
Education (among those age 25+)	hs-grad	33%	31%	44%	48%	38%	39%
	bachelor	27%	30%	19%	17%	8%	20%
	graduatedegree	21%	23%	13%	9%	4%	14%
Child in Household	child-under18	23%	21%	34%	39%	52%	32%
Pct of Pop. Age 16+	employed	67%	58%	67%	66%	67%	65%
Household Income	income 0-25k	14%	20%	15%	10%	15%	15%
	income 25-50k	16%	17%	19%	19%	25%	19%
	income 50-75k	17%	12%	16%	18%	21%	17%
	income 75-200k	35%	35%	40%	44%	35%	38%
	income 200k-plus	19%	15%	9%	8%	3%	12%
Housing Stats	single family	62%	59%	72%	83%	75%	69%
	multi-family	38%	41%	28%	17%	25%	31%
	rented	53%	52%	47%	36%	50%	48%
	owned	47%	48%	53%	64%	50%	52%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).